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Company offers iPad steering wheel mount



Written by Peter Scott Monday, 24 May 2010 17:58



A truly smug way of getting yourself killed

A US company has come up with a cunning way of reducing the numbers of Apple fanboys and reducing smugness in urban areas.

The company has started selling a steering wheel mount for the iPad and we're pretty sure Jay Leno would have a field day with it. Better yet, the company is marketing its death trap as a safety device. In fact, this is what they say about it: "This product was conceived as we were trying to come up with a win-win solution to the problem of driver distraction due to increasing use of electronics while driving." Perhaps worst of all, they've stopped shipping the mounts because their stock was sold out. They are currently expanding production due to high demand.

If the the sheer lunacy of driving while operating a touch-controlled computer on the steering wheel wasn't enough, there

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Irish ISP brings in "three strikes and you are out" rules are also some obvious safety considerations to take into account. Apart from getting yourself and a few fellow motorists killed on your daily commute to work, there's also the airbag to think about. Most airbags fully inflate within 60 to 80 milliseconds of deployment, which basically means the driver will get a rather prominent facial feature with an Apple logo within some 100ms after deployment. Many airbags can and will deploy even in harmless, minor collisions. They are not toys, they are dangerous explosive devices, even without a slab of aluminium in front of them.

If the idea catches on, there probably won't be a ditch in the state of California without a burning Toyota Prius and the mangled remains of an iPad user in it. In spite of this, we're still against it, as there are still some normal people on the roads who deserve to live without the fear of getting run over because the smug are googling themselves or checking their Facebook status.

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