

May 24, 2010

Is mounting your Apple iPad on a steering wheel safe?

11:58 AM

Share 9

12 Comments

Recommend

It's hard not to be amused by [this little invention](#) to bring the Apple iPad to your car. Or horrified. We're not quite sure which.

A colleague sort of happened across it as he was surfing the Internet. How could he help but notice that the makers of the "iPad Steering Wheel Mount" had chosen USA TODAY's app to demonstrate this device aimed at allowing you to read while you drive.

Of course, it's being marketed as an in-car safety device, allowing you to easily look up from your iPad to the road. We're not sure safety advocates would agree. But it does make for an entertaining video, especially how the iPad changes from horizontal to vertical as the tester turns the wheel. Thankfully, we can't get accused of endorsing this contraption because it's apparently not available for sale right now. If you press the "buy" button, you find they are sold out.

Tell us what you think. Is this invention safe?

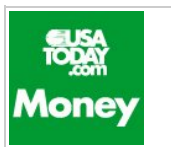
Tags:

[Apple iPad](#)

You might be interested in:



Toyota Corolla steering problems prompt complaints to feds
[USATODAY.com in Drive On](#)



Toyota to recall 4,500 Lexus vehicles in Japan, may expand to U.S.
[USATODAY.com in Money](#)



Paid Distribution

Android in 2013: Beyond Smartphones
[NetworkWorld](#)



Bret M watchi hemor
[USATC LifeLine](#)

Previous [This 1969 Chevrolet Camaro SS is mellow in yellow](#)

Next [Michigan gets a boost as Ford plans 220 'green' auto jobs](#)

To report corrections and clarifications, contact Standards Editor [Brent Jones](#). For publication consideration in the newspaper, send comments to

letters@usatoday.com. Include name, phone number, city and state for verification. To view our corrections, go to corrections.usatoday.com.

Guidelines: You share in the USA TODAY community, so please keep your comments smart and civil. Don't attack other readers personally, and keep your language decent. Use the "Report Abuse" button to make a difference. [Read more](#).

You must be logged in to leave a comment. [Log in](#) | [Register](#)

☐ Post this comment to Facebook?

Comments: (12) Showing: New: Most recommended!



DaveShep (0 friends, [send message](#)) wrote: 49m ago

Is this a hoax or just idiocy? If it's a hoax, I don't doubt that sometime in the near future someone will actually market a device like this, thanks to the idea given to them by the 'hoax.'

[Recommend](#) | [Report Abuse](#)



flash9 (0 friends, [send message](#)) wrote: 1h 3m ago

You have got to be KILLING Me!

That is not a misspelling. How many people with this product KILL!

[Recommend](#) | [Report Abuse](#)



Fast Hawg (67 friends, [send message](#)) wrote: 1h 40m ago

I can't wait for the steering wheel mounted airbag to go off. One more texer-while-driving off the road, permanently.

[Recommend](#) | [Report Abuse](#)



DavidScubadiver (0 friends, [send message](#)) wrote: 2h 17m ago

First of all, its a Hoax.

Second of all, why is a newspaper publishing a hoax as if it were real?

Third of all, everybody knows that you'd blind yourself with the highly reflective glass anytime the sun came over your sholder, making this a very unsatisfactory way of experiencing the magical iPad.

[Recommend](#) | [Report Abuse](#)



Vessel (0 friends, [send message](#)) wrote: 3h 7m ago

...oh, and the publishers of USAToday, for it's impicite endorsement by being a party to the advertisement.

[Recommend](#) | [Report Abuse](#)



Vessel (0 friends, [send message](#)) wrote: 3h 11m ago

You know some dope disfigured from having their iPad smashed into their face by the airbag that deployed during the fender-bender they caused due to the distraction of this set-up is going to sue the inventor and distributor of this device, Apple, and the car manufacturer because they all should have expected this kind behaviour and designed their products accordingly...

[Recommend](#) | [Report Abuse](#)



lon777 (0 friends, [send message](#)) wrote: 3h 53m ago

File this under "Stupidiest Inventions of All Time" or "The Darwin Award Goes To...". I've seen some dumb, lazy invetnions before, but this takes the cake. Can you imagine how hard it would be to explain to your insurance company, cop or ER doctor how your face got cut to shreds when it smacked the glass of your lpad during a collosion? Great idea boys!!!

[Recommend](#) | [Report Abuse](#)



Elsworth (24 friends, [send message](#)) wrote: 4h 30m ago

Only if you have a beer in one hand and a joint in the other.

[Recommend](#) | [Report Abuse](#)



[itsmee](#) (0 friends, [send message](#)) wrote: 4h 33m ago

i also saw a lady pass me once texting away not even looking at the road while she drove , just a accident waiting to happen

[Recommend](#) | [Report Abuse](#)



[itsmee](#) (0 friends, [send message](#)) wrote: 4h 34m ago

are you kidding me , i already see WAY too many people texting while driving , many with thier hands above the steering wheel while texting and looking at thier phone in their hands above the wheel, this thing is beyond dangerous, cell phones should be banned and a \$500 ticket for anyone caught using one while driving

studies have shown texting or even talking while driving is the same as being drunk while driving

[Recommend](#) | [Report Abuse](#)

More comments on this story: 1 [2](#) [Next](#) ▶