

AARDVARK-VANAHEIM, INC.

26 June 98

John Q. Adams, 97 Willow St. #4 Lockport, NY 14094-4856

Dear John:

Well, what a surprise.

THE BEAVERS came about back in 1976 or so when I was trying to flog a comic strip to the local newspaper, the Kitchener-Waterloo Record. I had been trying for some time and actually got to the point of being a thorn in the side of Sandy Baird who had been a senior editorial guy and then became publisher as I recall. I gave him some sample strips and some roughs and he told me, "Look, I could give you a shot, but my experience has been that a guy will do these things for a while and then he gets bored after a month or two and stops doing the strip and then the paper gets egg on its face because it looks as if we cancelled it."

Well, this was the time when I wouldn't take "no" for an answer, having sold my comic-book collection to get an \$1800 nest egg and taken a job at Now & Then Books that paid me \$75 a month and an apartment that cost \$120 a month. So I promptly went home and pencilled and lettered a year's worth of strips (52 weekly instalments) and talked Gene into inking them on a trip up to Gananoque. He was doing his weekly editorial cartoon "Cap'n Riverrat" for the Gananoque Reporter in exchange for free photocopying but he used to get paid (I believe) \$5 a week. My argument was that I was going to self-syndicate the strip and he would get half of the \$7 or whatever it was that I would charge each paper that took the strip.

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Adams...page 2

So, I walked into Sandy Baird's office and dropped 52 finished strips on his desk. What could he say? I think he said "yes" just so he'd never have to see my face again.

I sent out flyers to every weekly newspaper in...Ontario? Canada? It was a little over a hundred anyway. No response apart from three rejection letters. I'm probably exaggerating the number of letters. Anyway, so much for Gene's cash cow on the side. I needed the money a lot more than he did, so I think he just told me to keep it. The second year's worth I did on my own. By the looks of it, inking with a speedball nib (Gene used a brush as he did on just about everything).

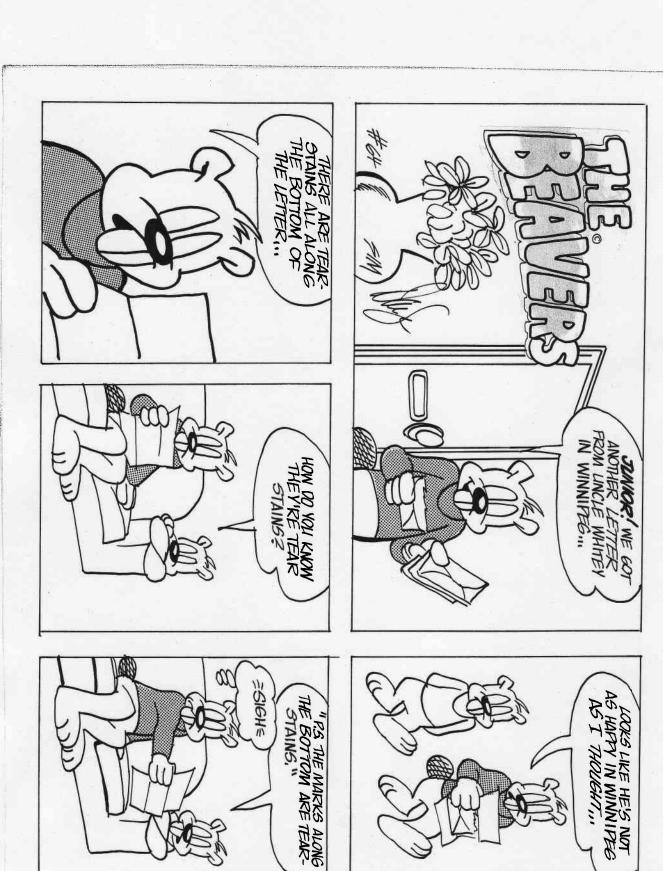
By the time 1978 was rolling along, I had already started CEREBUS and was doing commercial work on the side and the 5 or \$10 a week I was getting for each strip just didn't warrant the two or three weeks it would take to do another 52 so the strip came to an end after 104 instalments. Either that or they told me they didn't want it anymore. I prefer to think that I quit rather than being fired.

The characters were Red, Whitey and Junior (colours of the Canadian flag, get it?). The relationship of Red and Whitey was brothers as I recall. Junior actually turned up in a strip I didn't have the guts to actually submit when the Record was involved. An unidentified caller shows up on Red's doorstep and says something along the lines of "Congratulations, we understand that you have signed a petition against abortion. Owing to your courageous moral stand, we'd like to present you with this child which was not aborted..." Red sputters his protest as the caller walks away. In the last panel he's looking down at Junior who is saying, "Don't look at me. I'm not the one who signed a stupid petition."

As to selling CEREBUS artwork, Carol is doing an inventory right now which is the first step towards however we're going to manage it when we do sell artwork. My best advice would be to watch the book for an announcement.

Sincerely.

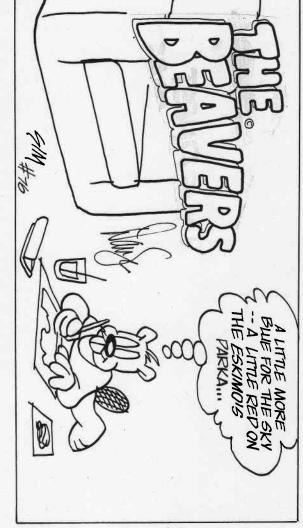
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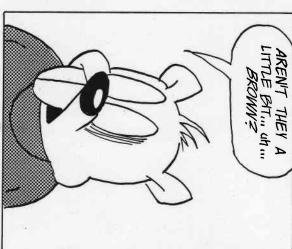




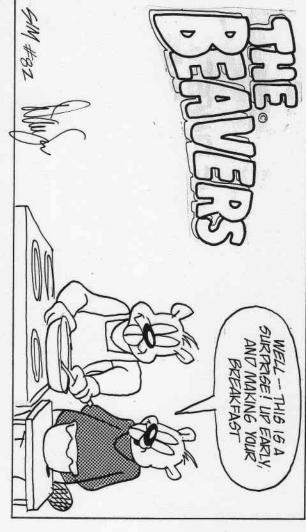


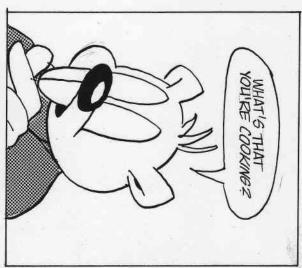


















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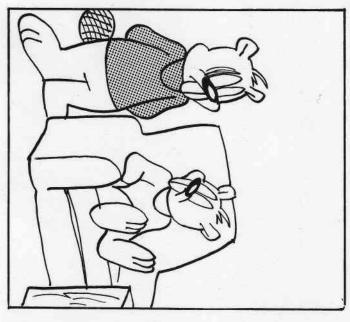




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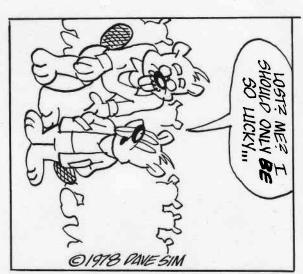


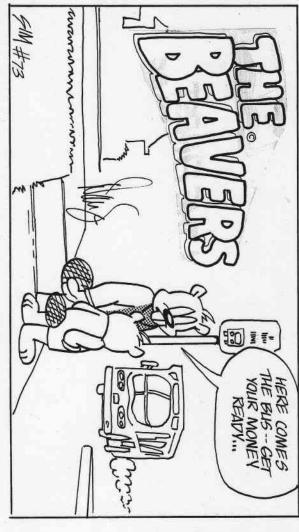


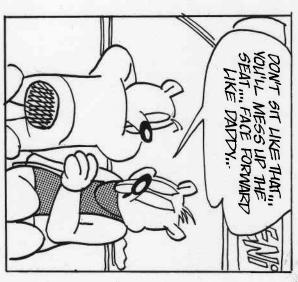


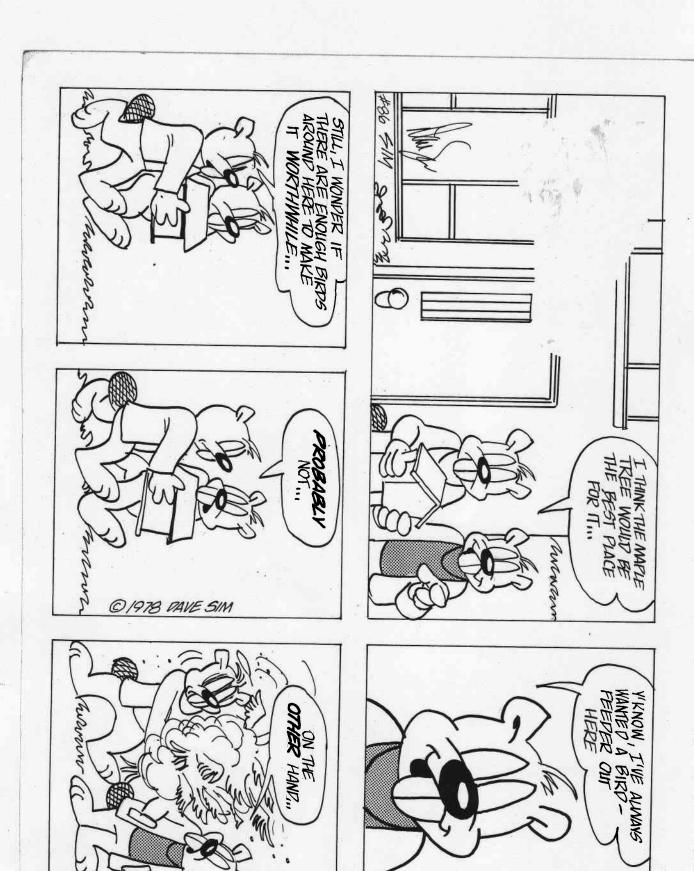








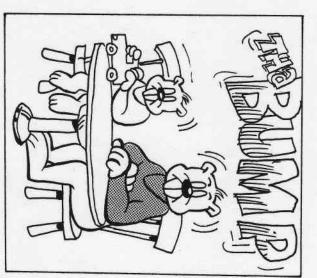


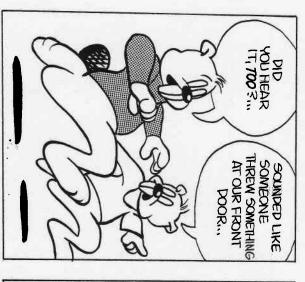


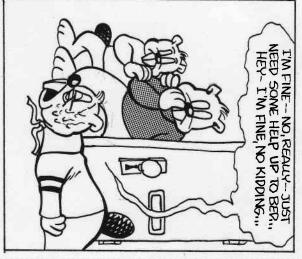


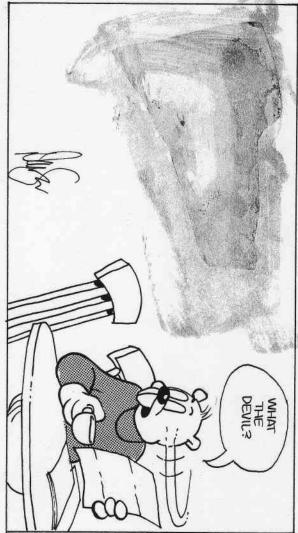
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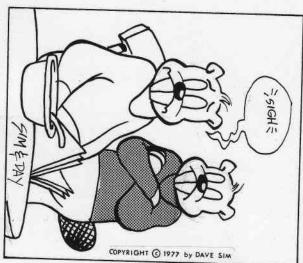
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April 4

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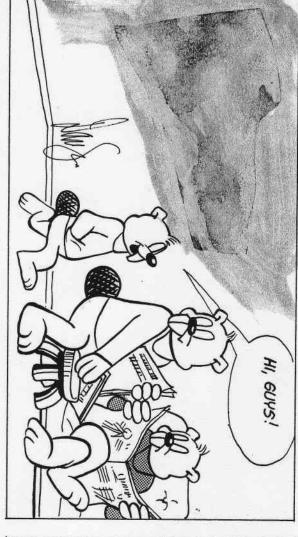


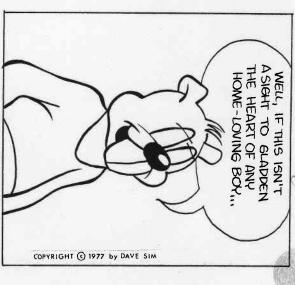
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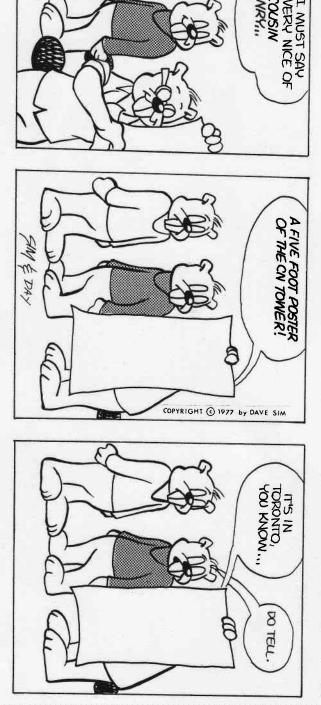


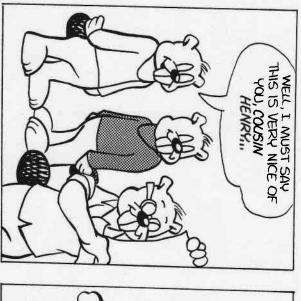






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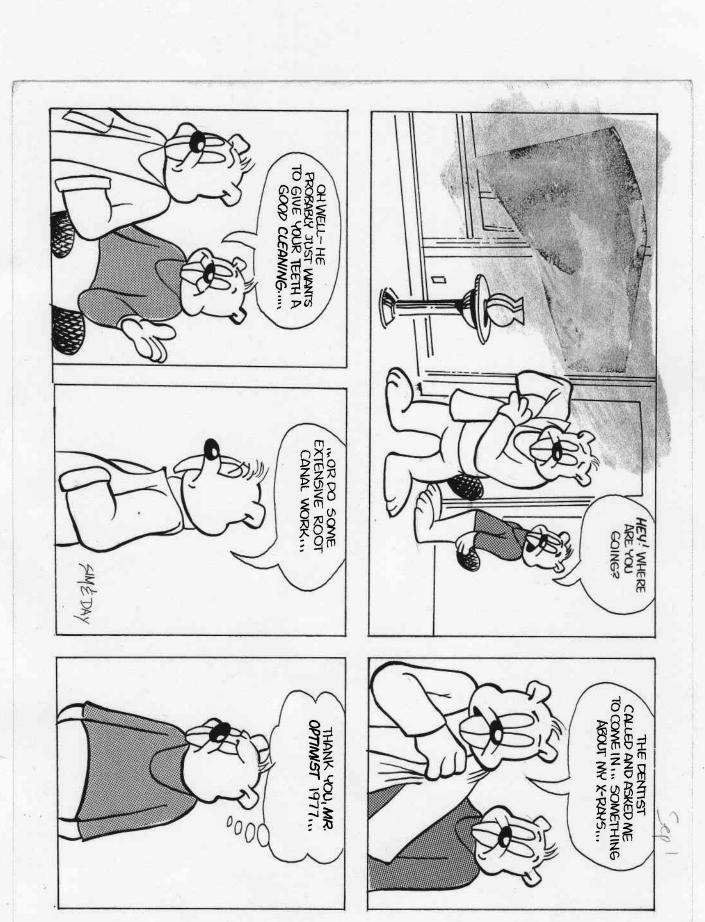


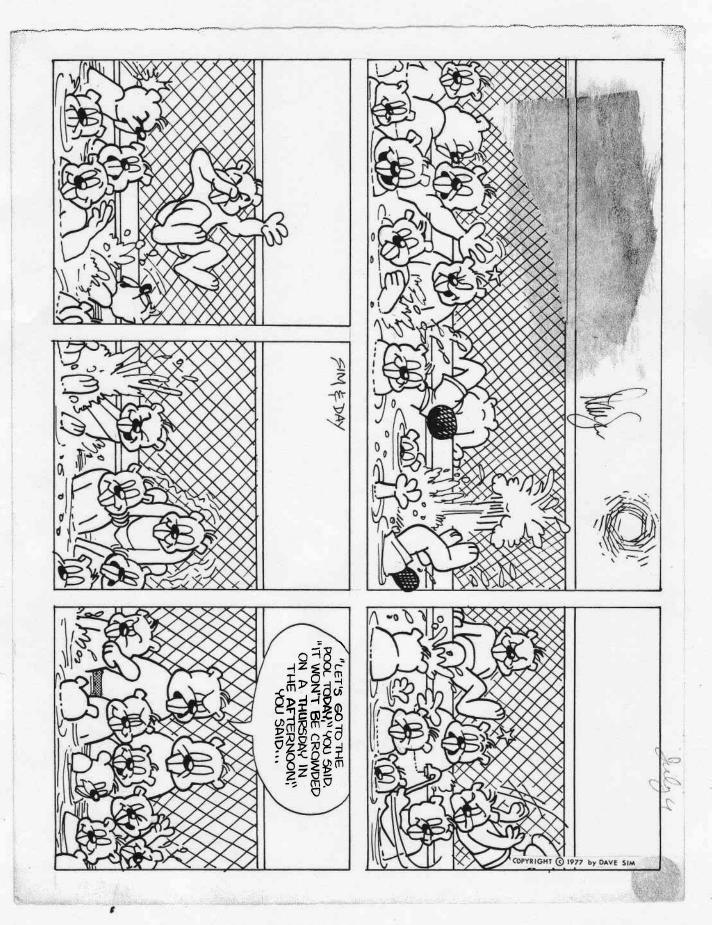




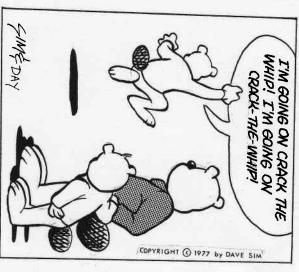
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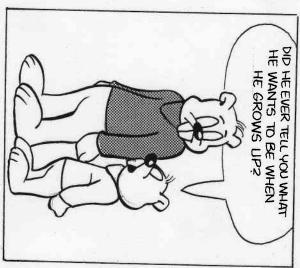
PRESENT TODAY ...















August 1





