

# Wellness at the Workplace Conference 1982 to 2006

## THE UNIVERSITY OF MICHIGAN HEALTH MANAGEMENT RESEARCH CENTER





# **WW I to WW XXV**

## **Themes**



# **WW I to WW XXV**

## **Speakers**



**WW I to WW XXV**

**Learnings from WW Conferences**

**and**

**From the UM-HMRC**

# **Key Research Learnings from HMRC**

- 1980** Implement and disseminate HRA from CDC/Carter Center
- to** Move from Mortality outcomes to medical, pharmacy and time away from work as our primary outcome measures
- 1990** Consult and implement Wellness Programs in 20+ companies
- 1991** High risk persons are high cost (prospective data)
- a.) Individual risks
  - b.) Cumulative risks (0-2, 3-4, 5 or more)
- 1993** Absenteeism shows the same relationships to risks as medical costs
- 1993** Excess costs are related to excess risks
- 1994** Changes in costs follow changes in risks (medical and pharmacy)
- 1995** Risk combinations are the most dangerous predictors of cost
- 1996** Low risk maintenance is an important program strategy



# **Key Research Learnings (Continued)**

- 1996** Changes in risk drive changes in cost when targeted according to specific risk combinations: resource optimization
- 1997** Benchmarking by wellness score and company health score
- 1998** Risk and cost moderation is related to participation
- 1998** Program opportunities are in preventive services, low-risk maintenance high-risk intervention and disease management
- 1999** Presenteeism introduced as a measure of productivity and influenced by risks and disease
- 2000** Define the total value of health to an organization
- 2001** Establish the natural flow of risks and Costs
- 2002** Focus on the person and not the risk or the disease



# Key Research Learnings (Continued)

- 2002** Changes in costs follow changes in risks (time away from work)
- 2003** Employer sponsored programs can result in improved population health status
- 2004** Proof of Concept requires bending the cost trends
- 2004** Percent participation and percent low-risk proposed as the important elements or a Health Management scorecard
- 2005** Pre-retirement participation can influence post-retirement participation
- 2006** Interventions are susceptible to severe “step down” participation
- 2006** Changes in costs follow changes in risks (presenteeism)
- 2007 and beyond**



# Wellness at the Workplace XXV

**Theme:** Beyond Individual Risks and Behaviors

**Speakers:** Garry Lindsay  
Tom Golaszewski  
Judd Allen

**Learnings:** To obtain the total value of a healthy and productive workplace requires a combination of leadership, environmental, individual and population interventions.



- ✓ Steelcase
- ✓ Bank One
- ✓ Progressive
- ✓ We Energies
- ✓ General Motors
- ✓ Crown Equipment
- ✓ Foote Health System
- ✓ Medical Mutual of Ohio
- ✓ St Luke's Health System
- ✓ Cuyahoga Community College
- ✓ Blue Cross Blue Shield Rhode Island
- ✓ United Auto Workers-General Motors
- ✓ Wisconsin Education Association Trust
- ✓ Southwest Michigan Healthcare Coalition
- ✓ Australian Health Management Corporation

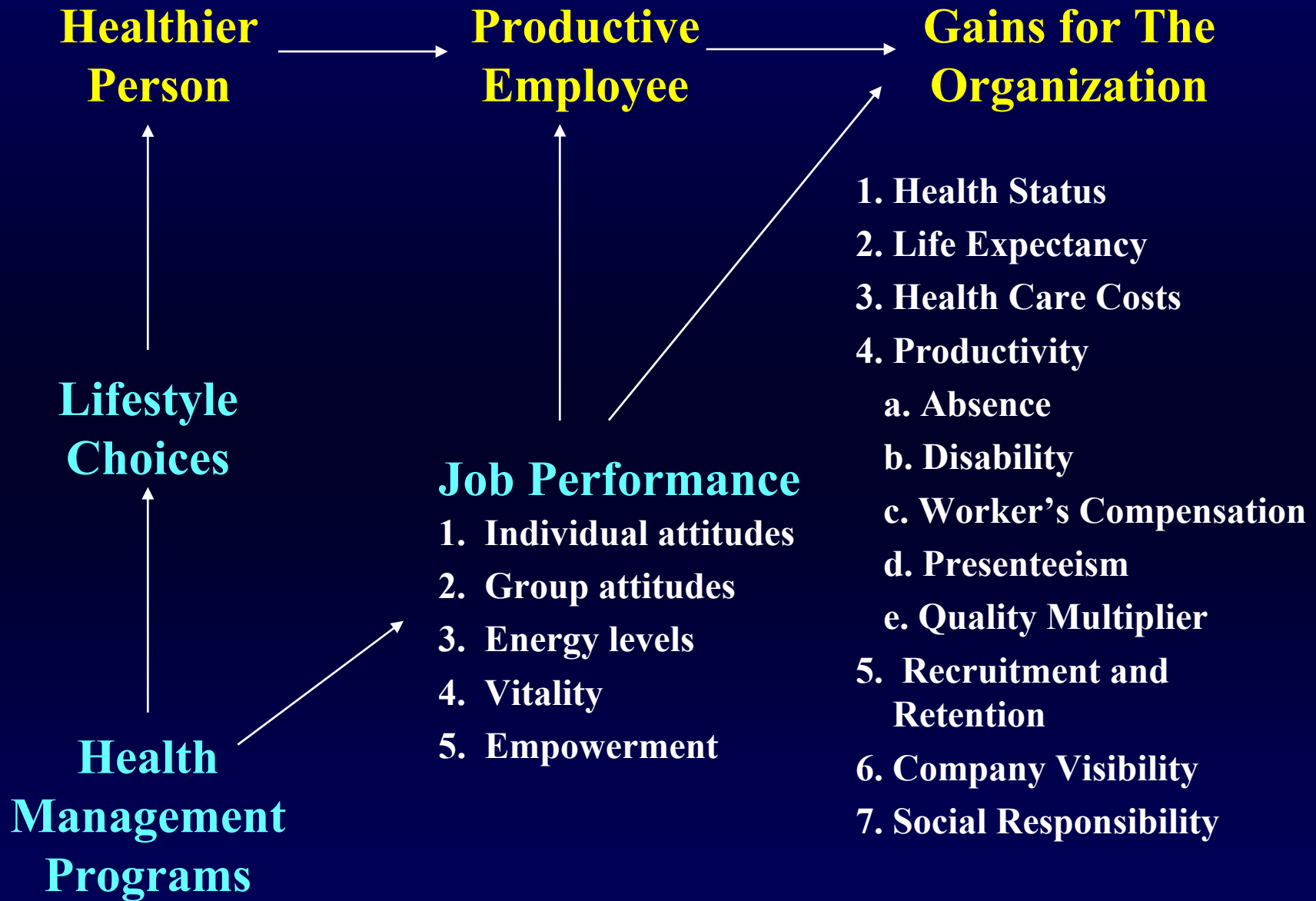
# **UM-HMRC Corporate Consortium**

- ✓ Kellogg
- ✓ Gulf Power
- ✓ Weyerhaeuser
- ✓ Delphi Automotive
- ✓ Network Health Plan
- ✓ Florida Power & Light

\*The consortium members provide health care insurance for over two million Americans. Data are available from eight to 18 years.

Meet on First Wednesday of each December in Ann Arbor

# Health Management in the Workplace





# Health Management

March 15, 2006

1. Introduction: **Societal Need**
2. Level 1: Basic Risk-Cost Relationship: **Excess Costs**
3. Level 2: Business Case: **Costs follow Risks**
4. Level 3: Health Management: **Proof of Concept**
5. Level 4: Serious Business Strategy: **Implementation**
6. Level 5: What Works: **Integrated/Sustainable Solution**
7. Level 6: Next Generation: **Individual, Company, Community, State, Nation**



# Level 2

## Basic Risk-Cost Relationship

**Excess Costs related to**

**Excess Risks**



# Health Risks and Behaviors

## Health Risk Measure

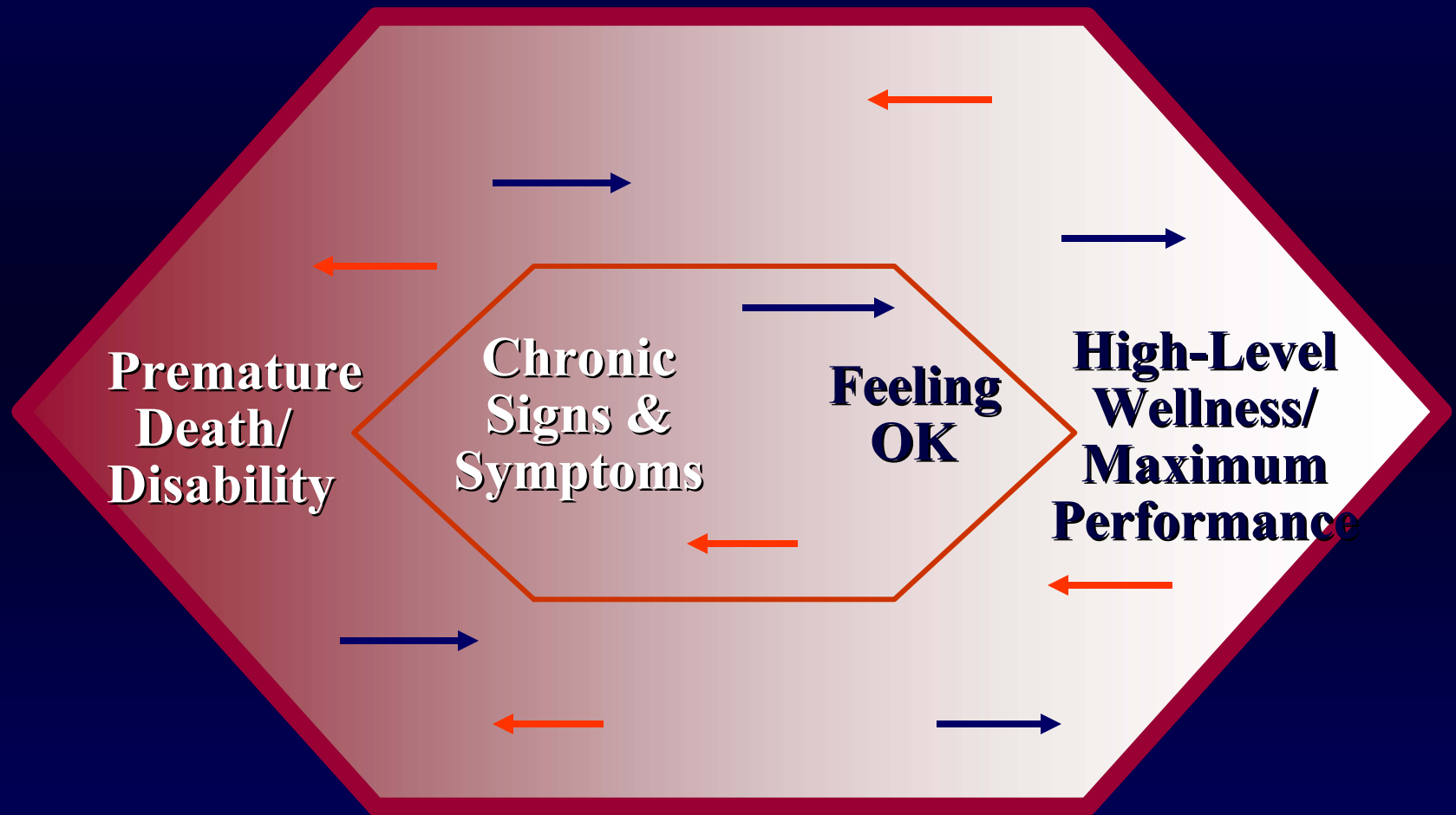
## High Risk Criteria

Alcohol	More than 14 drinks/week
Blood Pressure	Systolic >139 mmHg or Diastolic >89 mmHg
Body Weight	BMI ≥ 27.5
Cholesterol	Greater than 239 mg/dl
Existing Medical Problem	Heart, Cancer, Diabetes, Stroke
HDL	Less than 35 mg/dl
Illness Days	>5 days last year
Life Satisfaction	Partly or not satisfied
Perception of Health	Fair or poor
Physical Activity	Less than one time/week
Safety Belt Usage	Using safety belt less than 100% of time
Smoking	Current smoker
Stress	High

## OVERALL RISK LEVELS

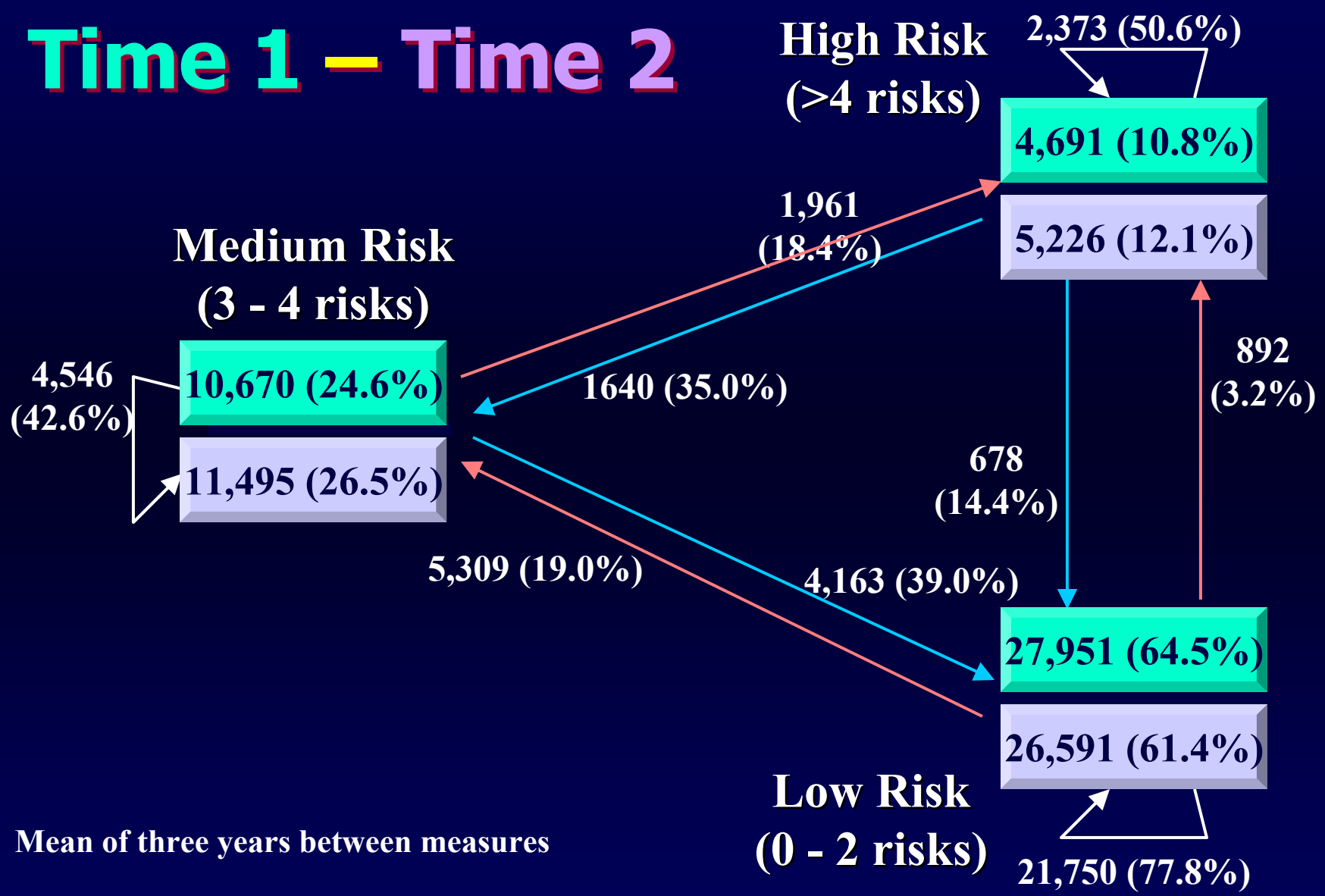
Low Risk	0 to 2 high risks
Medium Risk	3 to 4 high risks
High Risk	5 or more high risks

# Lifestyle Scale for Individuals or for any Population



# Risk Transitions

## Time 1 – Time 2

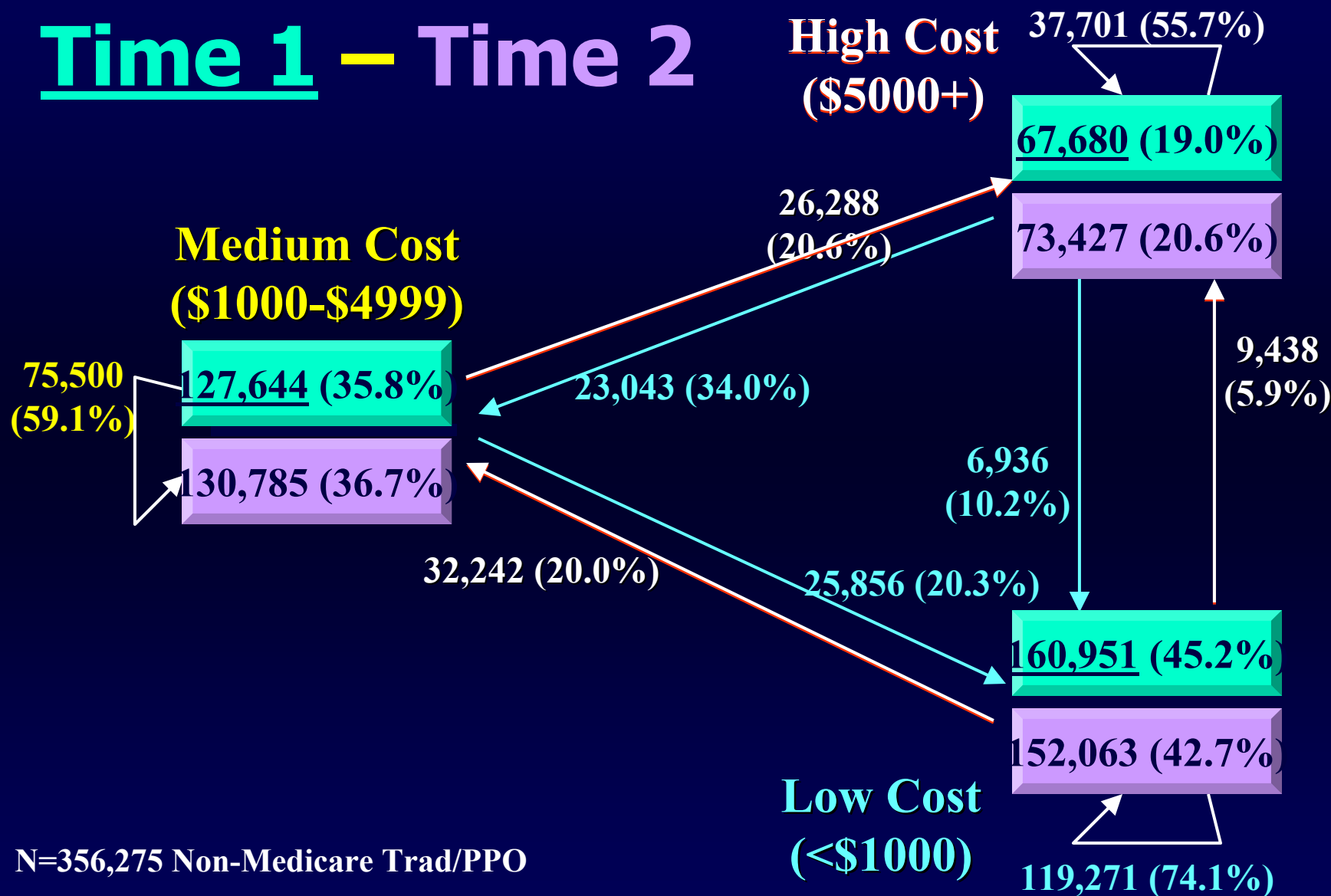


Mean of three years between measures

Modified from Edington, AJHP. 15(5):341-349, 2001

# Cost Transitions

## Time 1 – Time 2

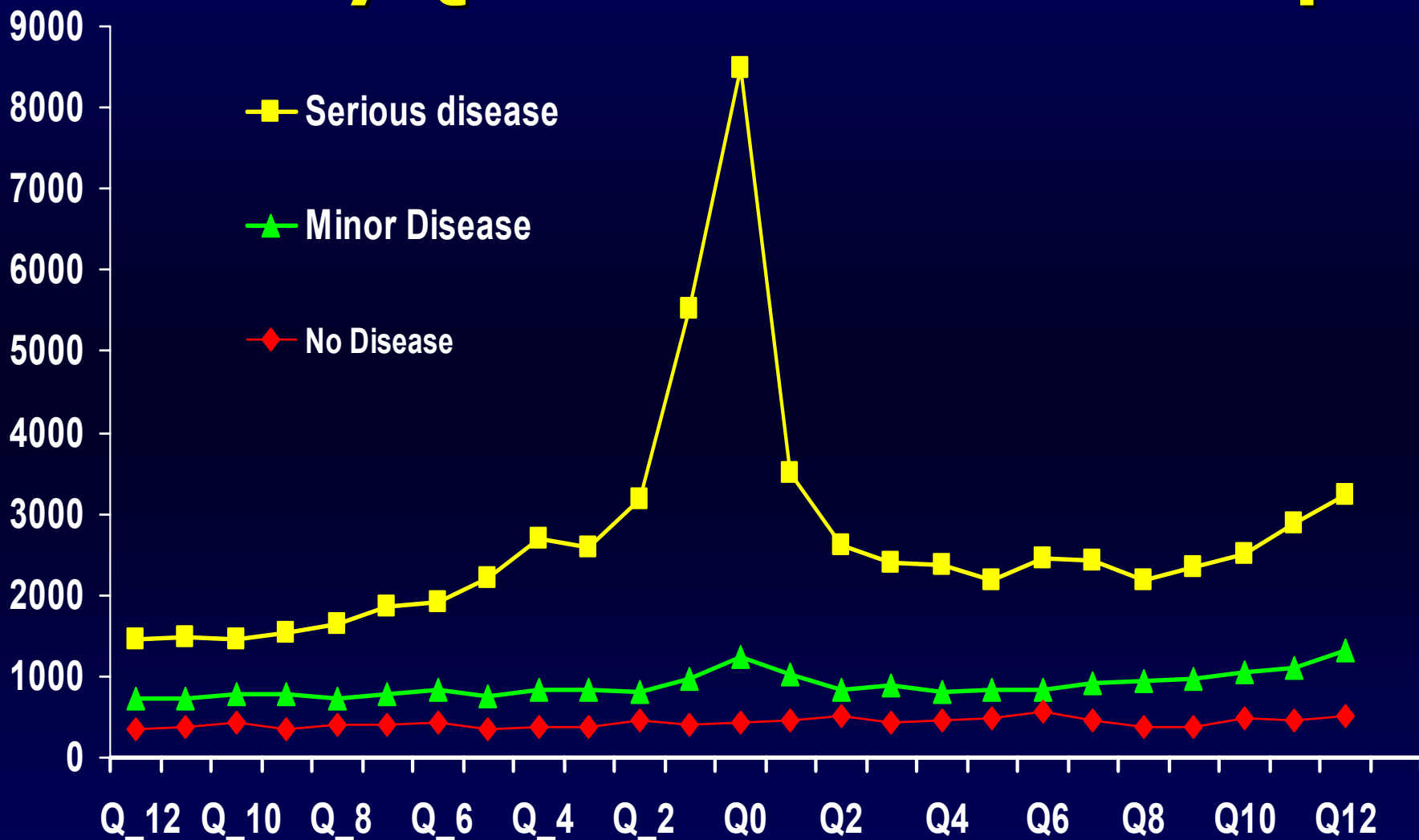


N=356,275 Non-Medicare Trad/PPO

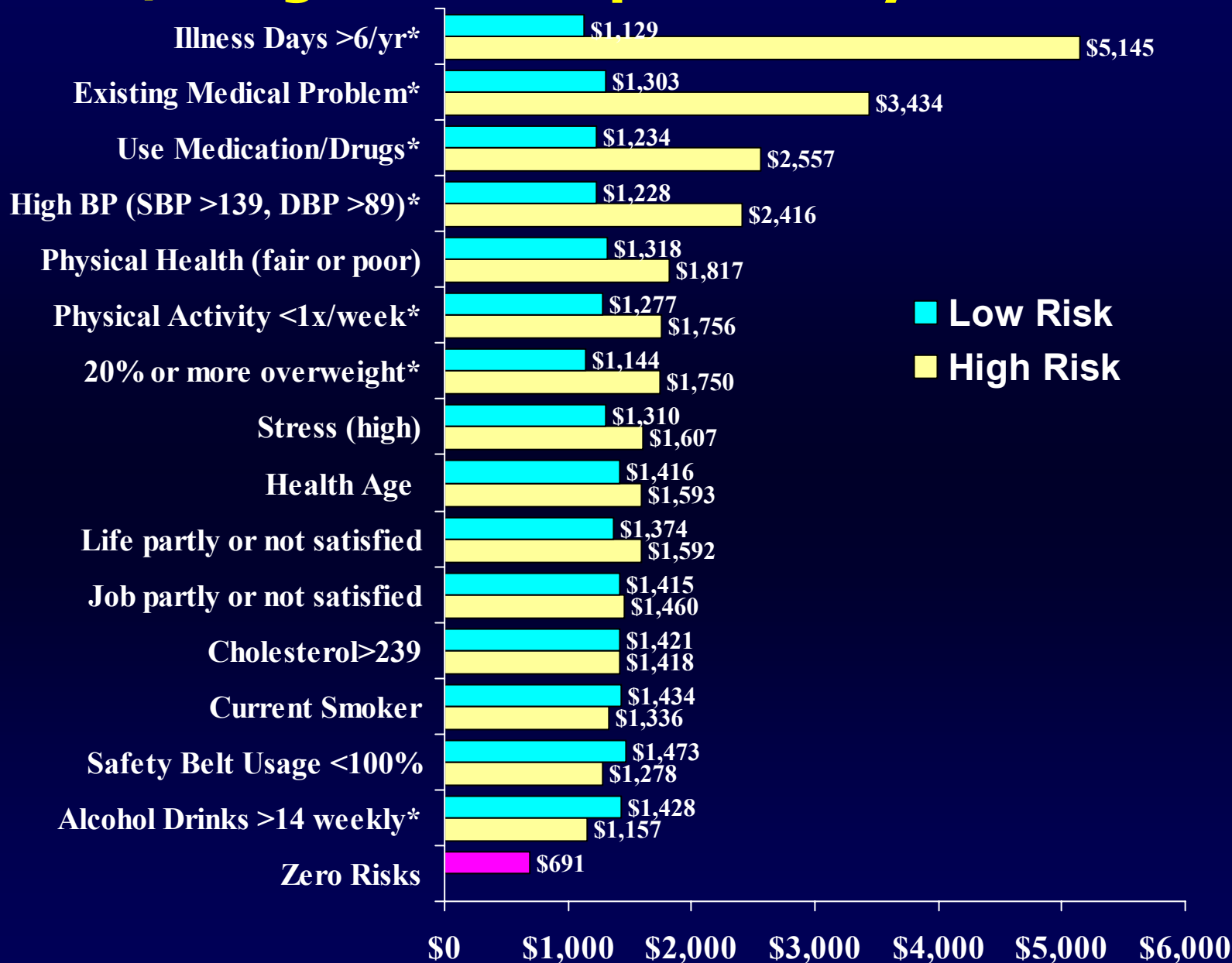
Modified from Edington, AJHP. 15(5):341-349, 2001



# Total Medical and Pharmacy Costs Paid by Quarter for Three Groups

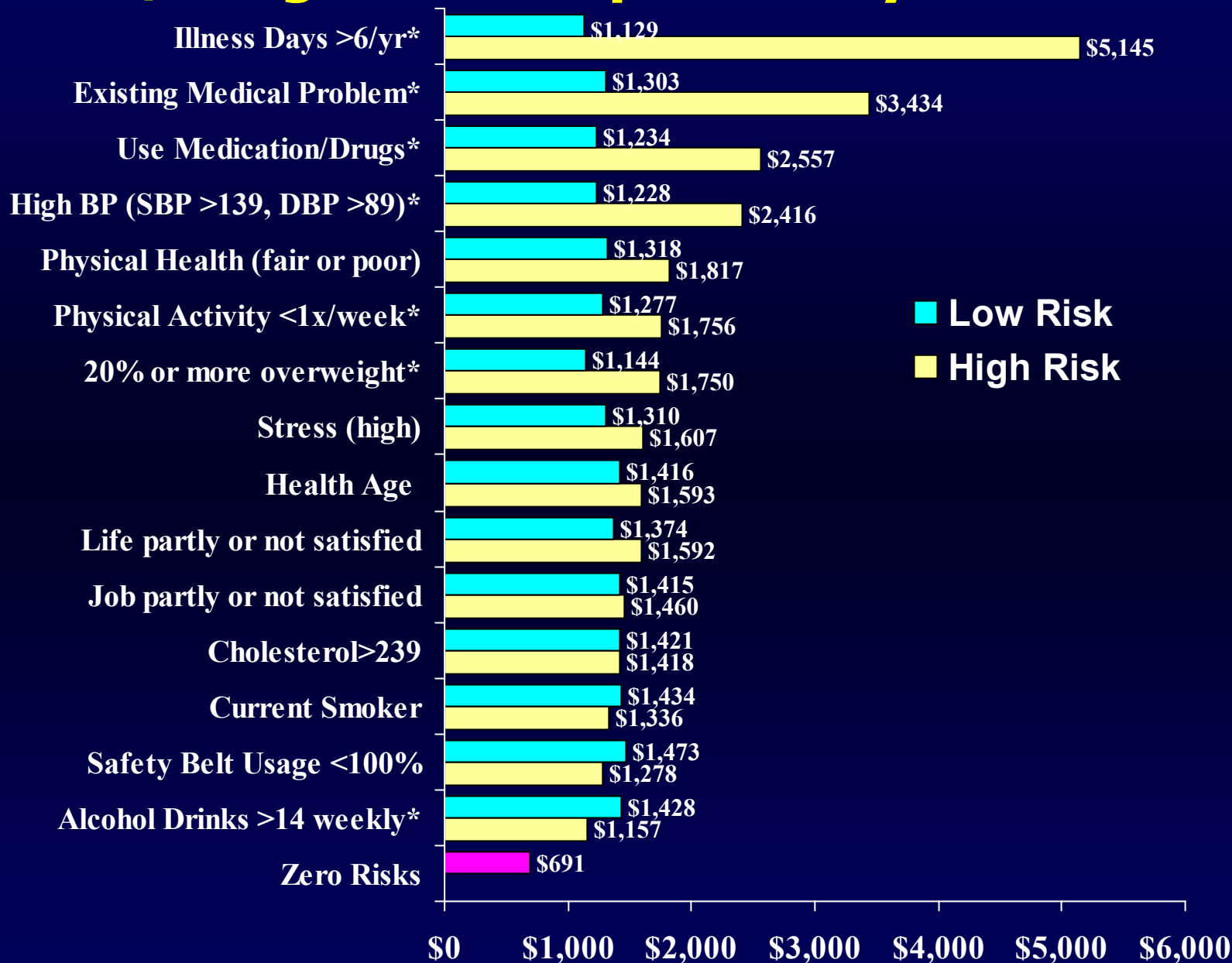


# Medical/Drug Cost Comparison by Risk Status



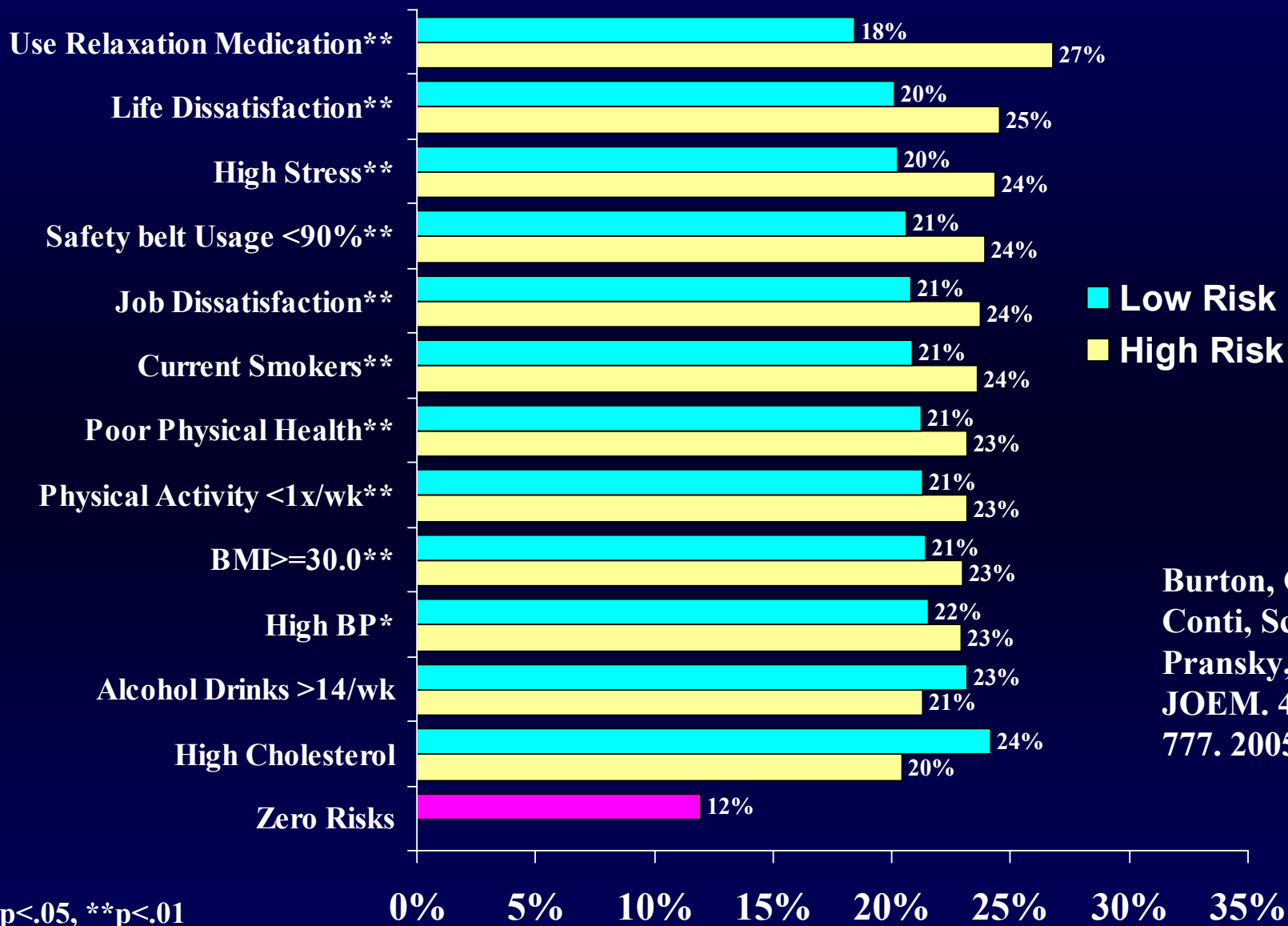
\*p<.05.

# Medical/Drug Cost Comparison by Risk Status



\*p<.05.

# Estimated Loss of Productivity by Risk Status



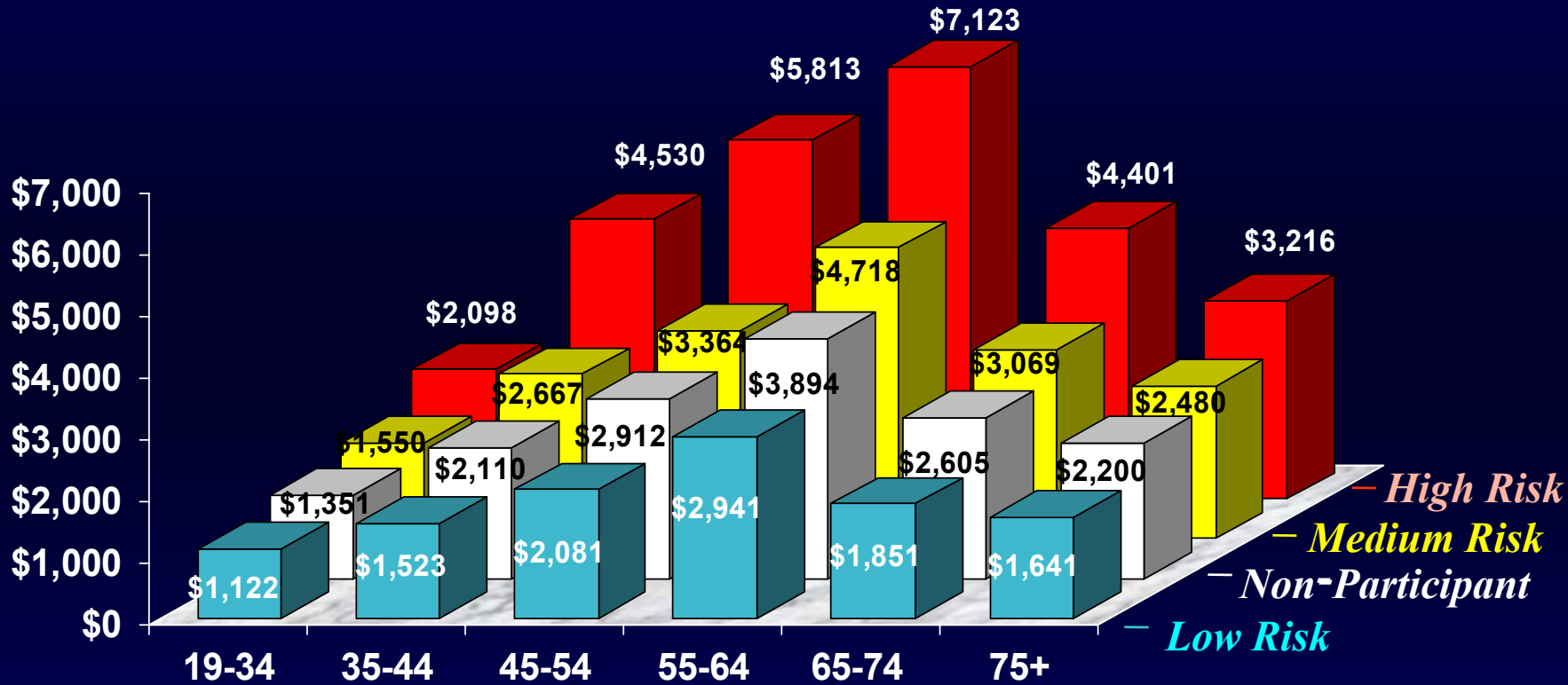
Burton, Chen,  
Conti, Schultz,  
Pransky, Edington.  
JOEM. 47(8):769-  
777. 2005

\*p<.05, \*\*p<.01



# Costs Associated with Risks

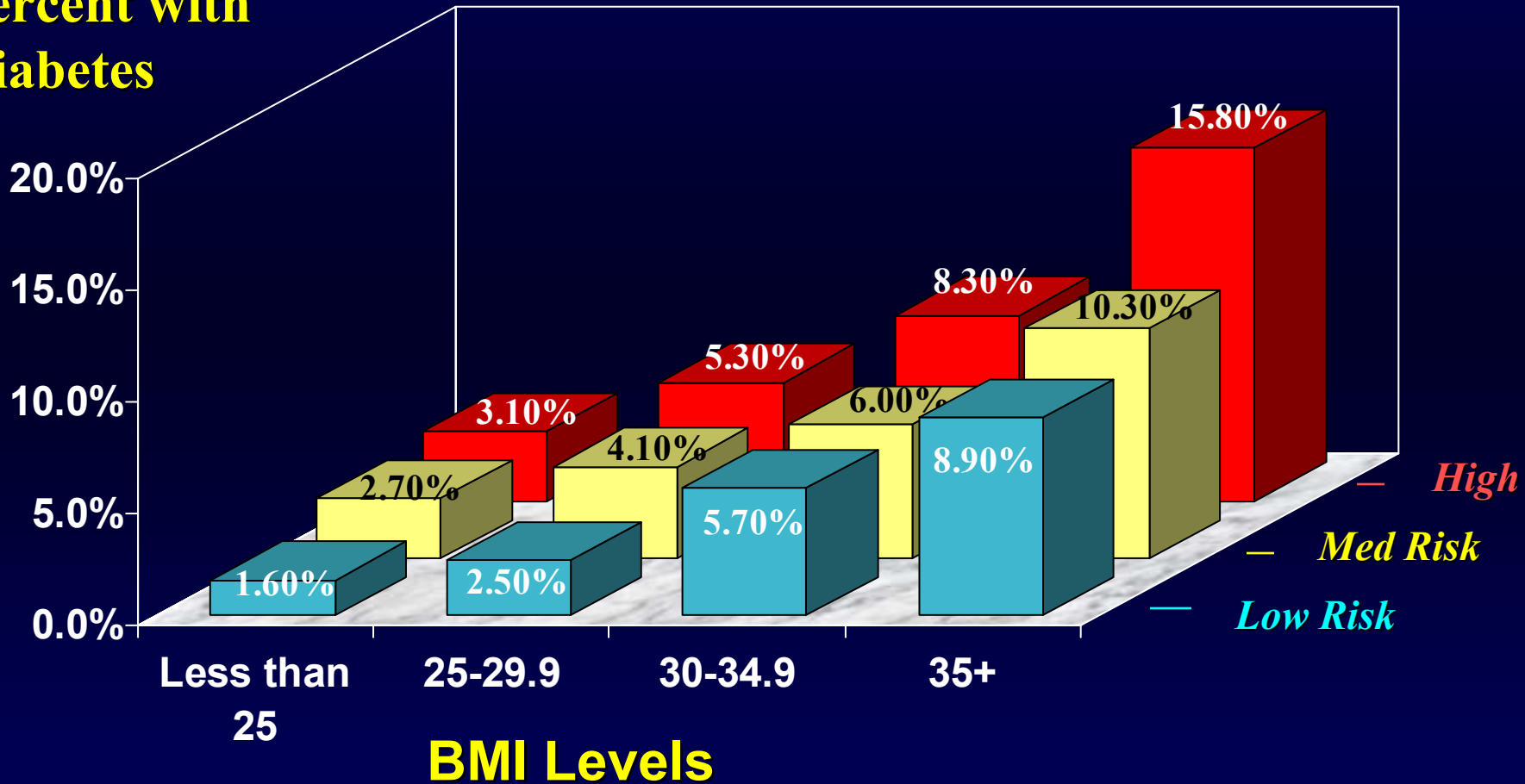
## Medical Paid Amount x Age x Risk



Edington. AJHP. 15(5):341-349, 2001

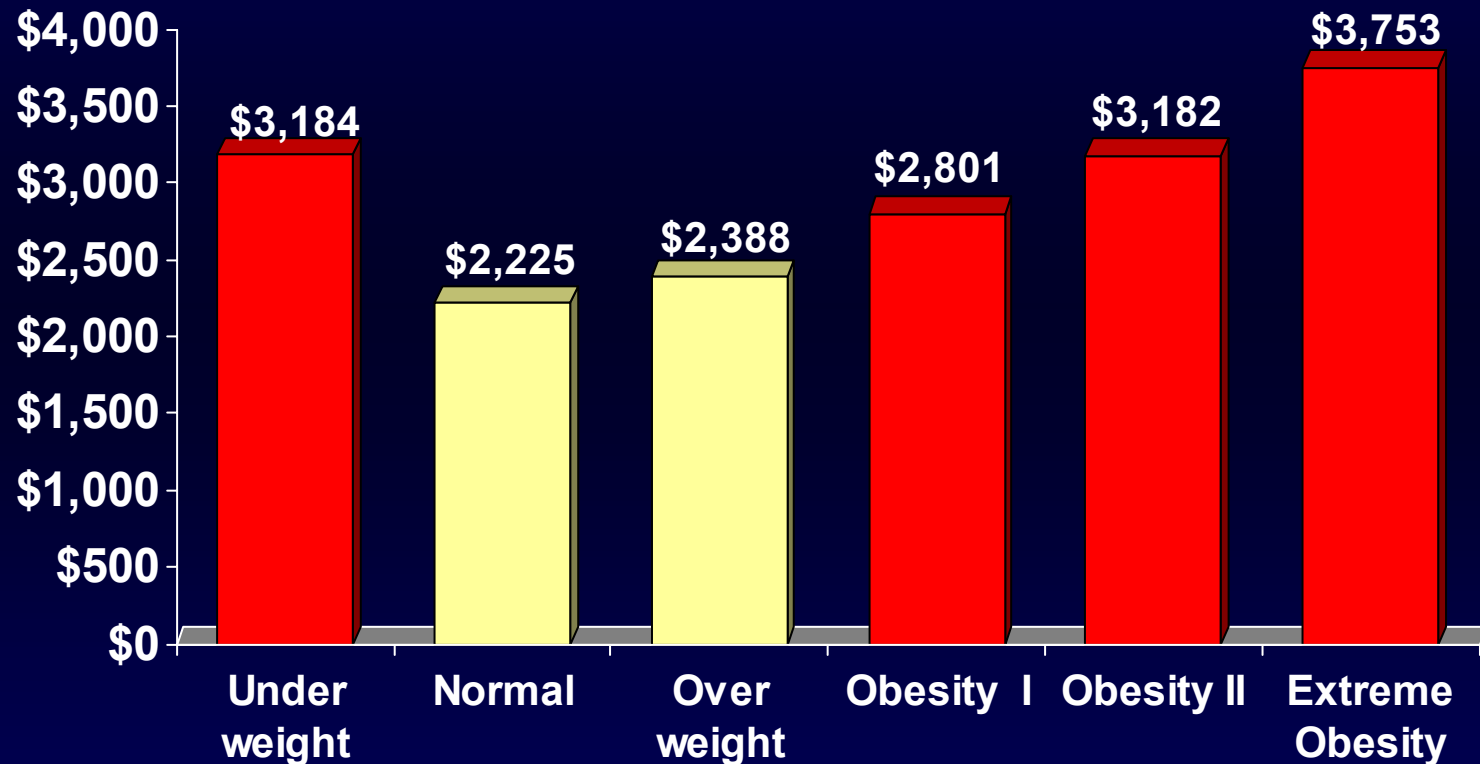
# Self-Reported Diabetes Associated with Levels of Body Mass Index

Percent with Diabetes



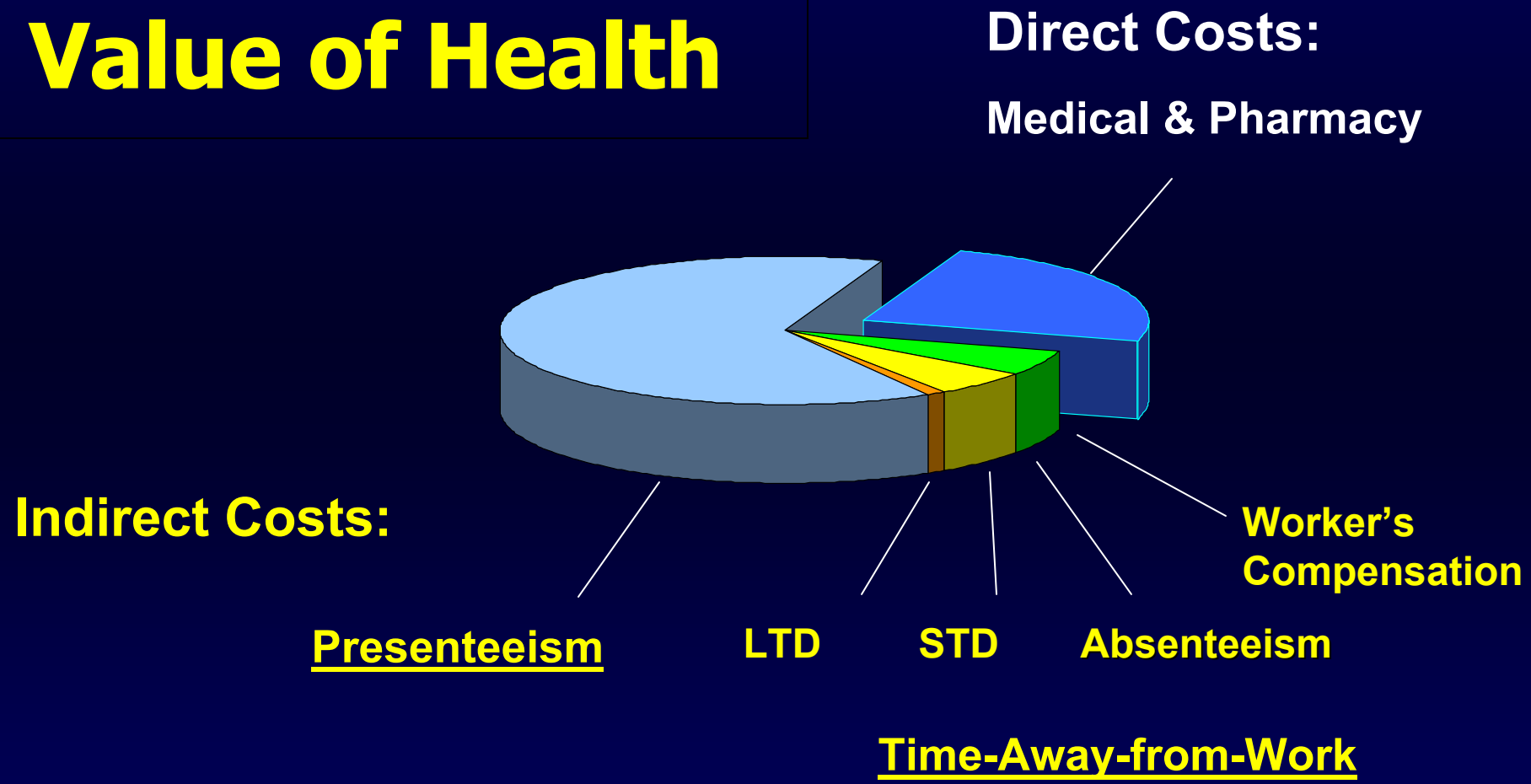
# Annual medical/pharmacy costs by weight groups

Median of medical cost (\$)



Wang, Schultz, Musich, McDonald, Hirschland, Edington. AJHP. 17(3): 183-189, 2003.

# Relative Costs of Poor Health: Total Value of Health



Edington, Burton. A Practical Approach to Occupational and Environmental Medicine (McCunney). 140-152. 2003



# Percentage of Employees with a Disability Claim by Risk Status\*

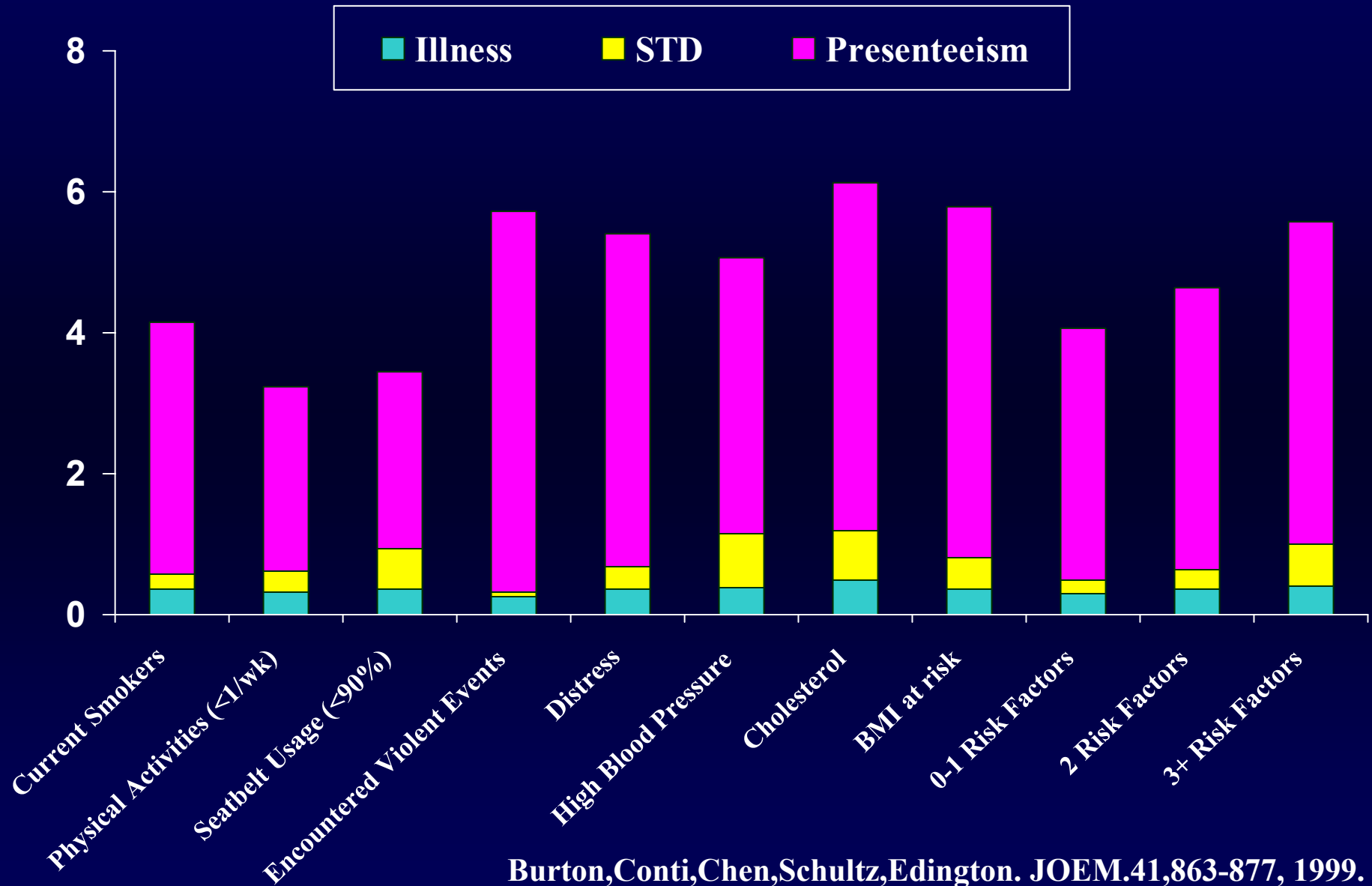
<b>HRA Participants 1998-2000 HRA</b>	<b>Low Risk 0-2 Risks (N=685)</b>	<b>Medium Risk 3-4 Risks (N=520)</b>	<b>Non- Participants (N=4,649)</b>	<b>High Risk 5+ Risks (N=366)</b>
<b>WC Claims</b>	25.4%	30.2%	30.2%	38.0%
<b>STD Claims</b>	23.4%	30.8%	29.6%	46.7%
<b>Absence Record</b>	49.9%	63.1%	41.0%	69.7%
<b>Disability Claim</b>	61.3%	72.5%	64.4%	81.7%

\*Over three years 1998-2000

Wright, Beard, Edington. JOEM. 44(12):1126-1134, 2002



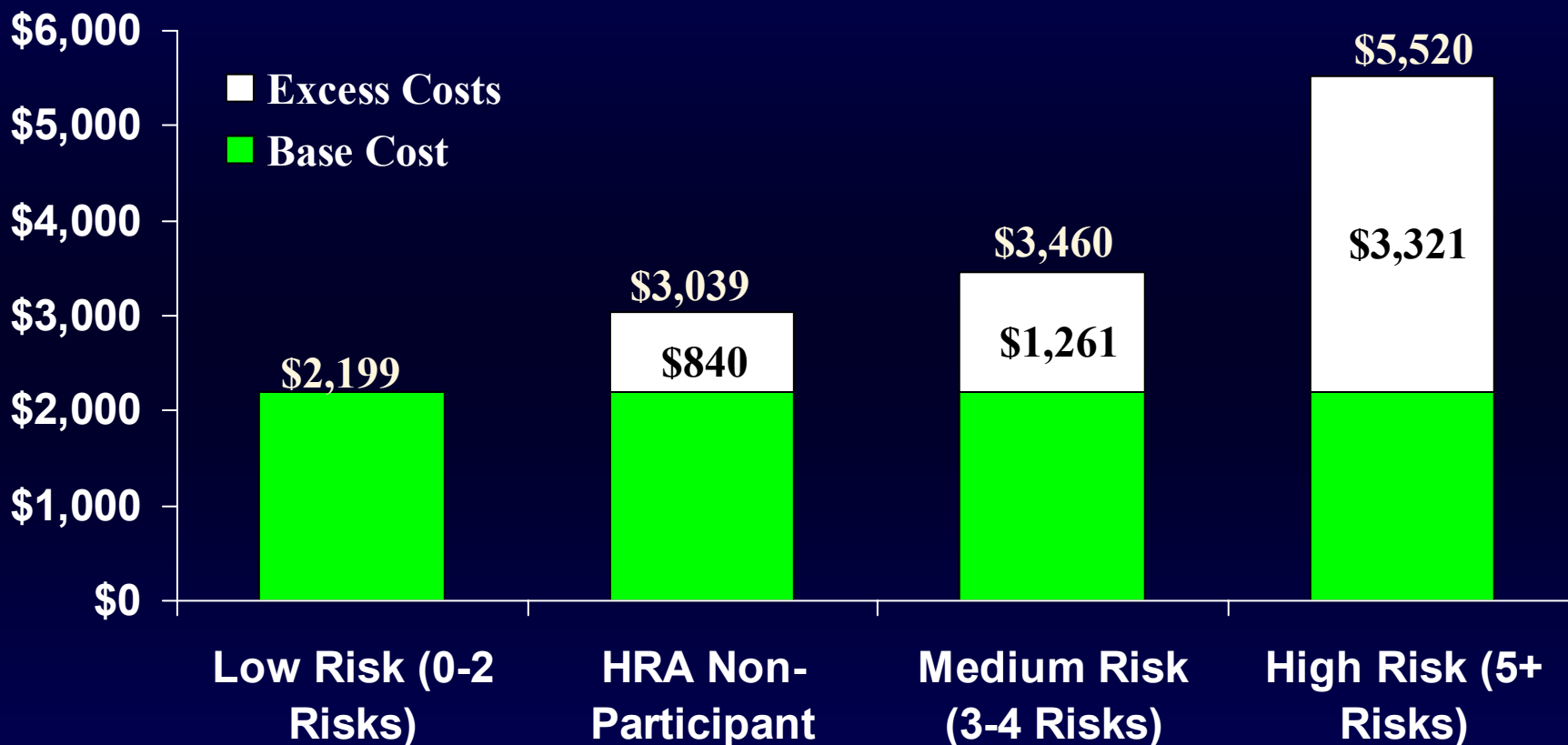
# Health Risks and Behaviors X hours Lost



Burton,Conti,Chen,Schultz,Edington. JOEM.41,863-877, 1999.



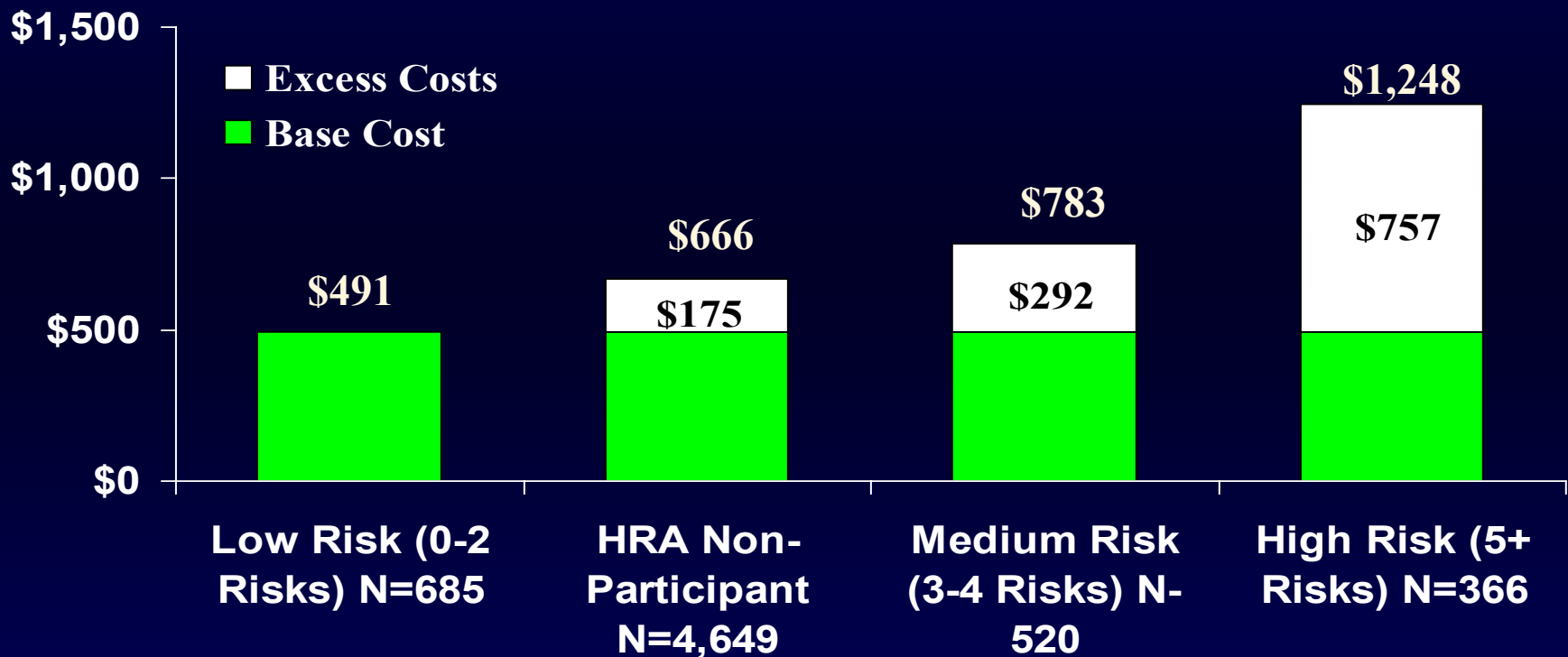
# Excess Medical Costs due to Excess Risks



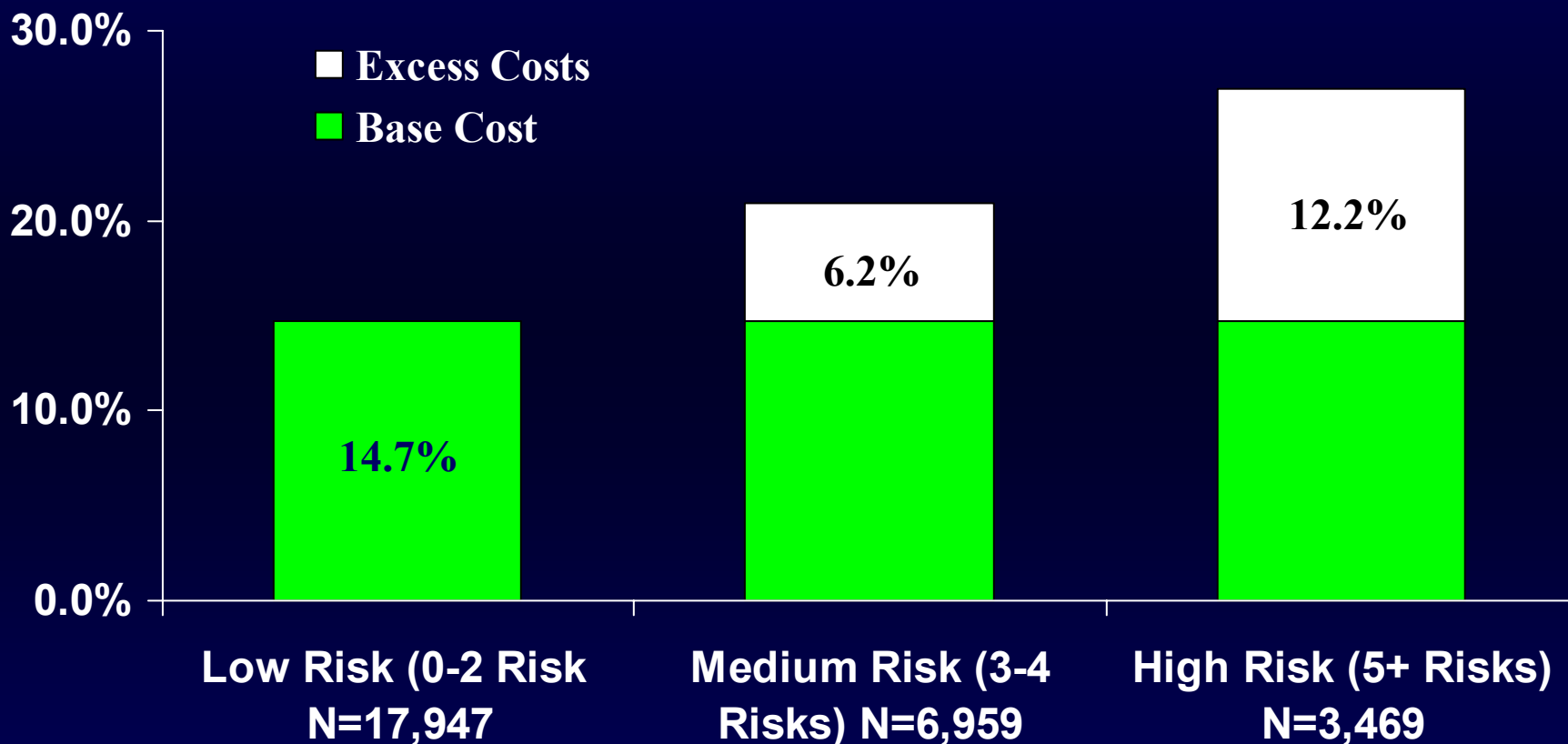
Edington, AJHP. 15(5):341-349, 2001

# Excess Disability Costs due to Excess Risks

36% of Absence, STD, Worker's Comp



# Excess On-The-Job Loss due to Excess Risks



Burton, Chen, Conti, Schultz, Pransky, Edington. JOEM. 47(8):769-777. 2005

# Association of Risk Levels with Several Corporate Cost Measures

<b>Outcome Measure</b>	<b>Low-Risk (N=671)</b>	<b>Medium-Risk (N=504)</b>	<b>High-Risk (N=396)</b>	<b>Excess Cost Percentage</b>
<b>Short-term Disability</b>	<b>\$120</b>	<b>\$216</b>	<b>\$333</b>	<b>41%</b>
<b>Worker's Compensation</b>	<b>\$228</b>	<b>\$244</b>	<b>\$496</b>	<b>24%</b>
<b>Absence</b>	<b>\$245</b>	<b>\$341</b>	<b>\$527</b>	<b>29%</b>
<b>Medical &amp; Pharmacy</b>	<b>\$1,158</b>	<b>\$1,487</b>	<b>\$3,696</b>	<b>38%</b>
<b>Total</b>	<b>\$1,751</b>	<b>\$2,288</b>	<b>\$5,052</b>	<b>36%</b>



## Level 2

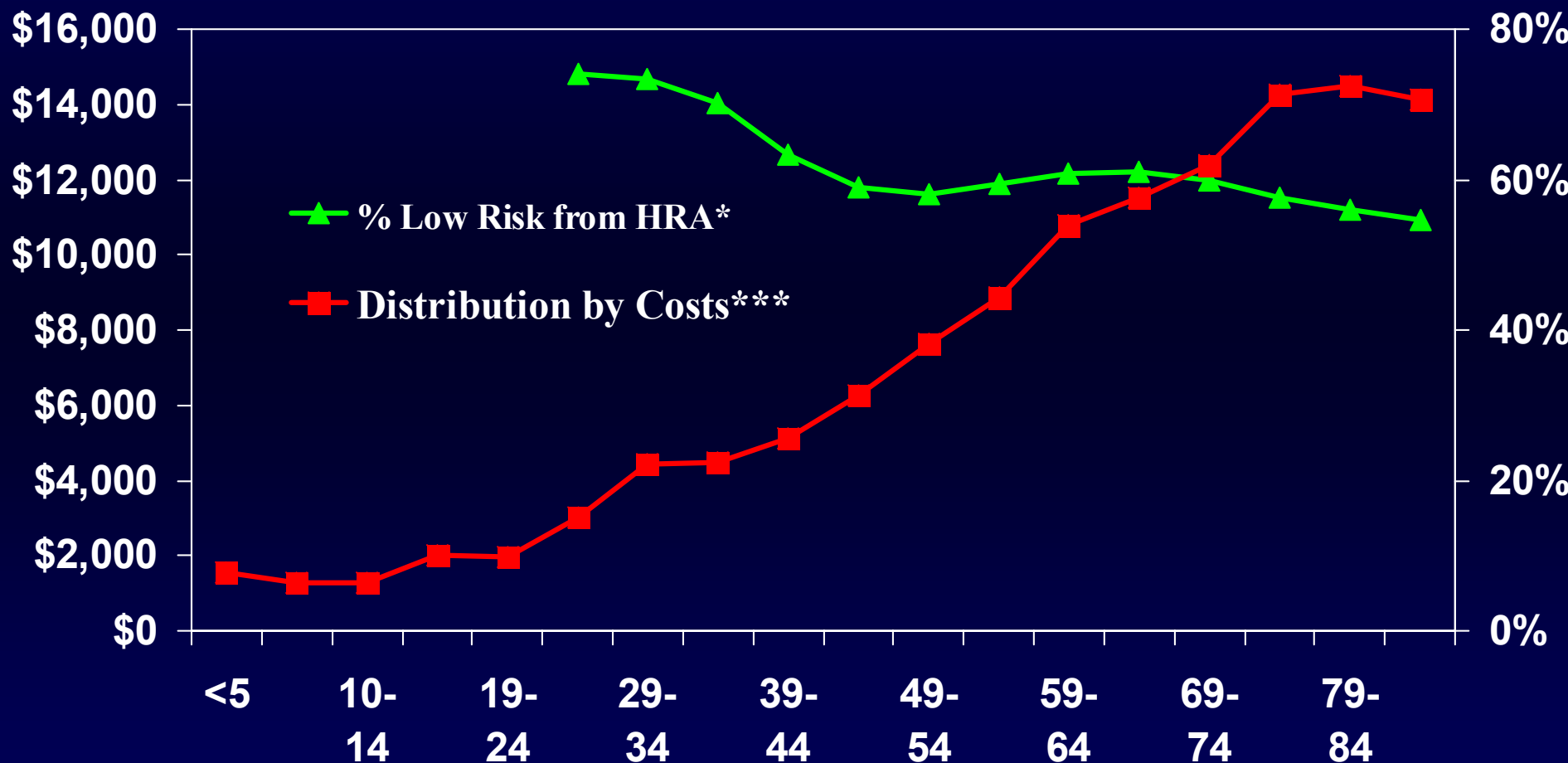
# Business Case for Health Management

**Costs follow Risks**

# Distribution: Age, Costs, & Risk Status

% of Population and Costs (All Covered Lives)

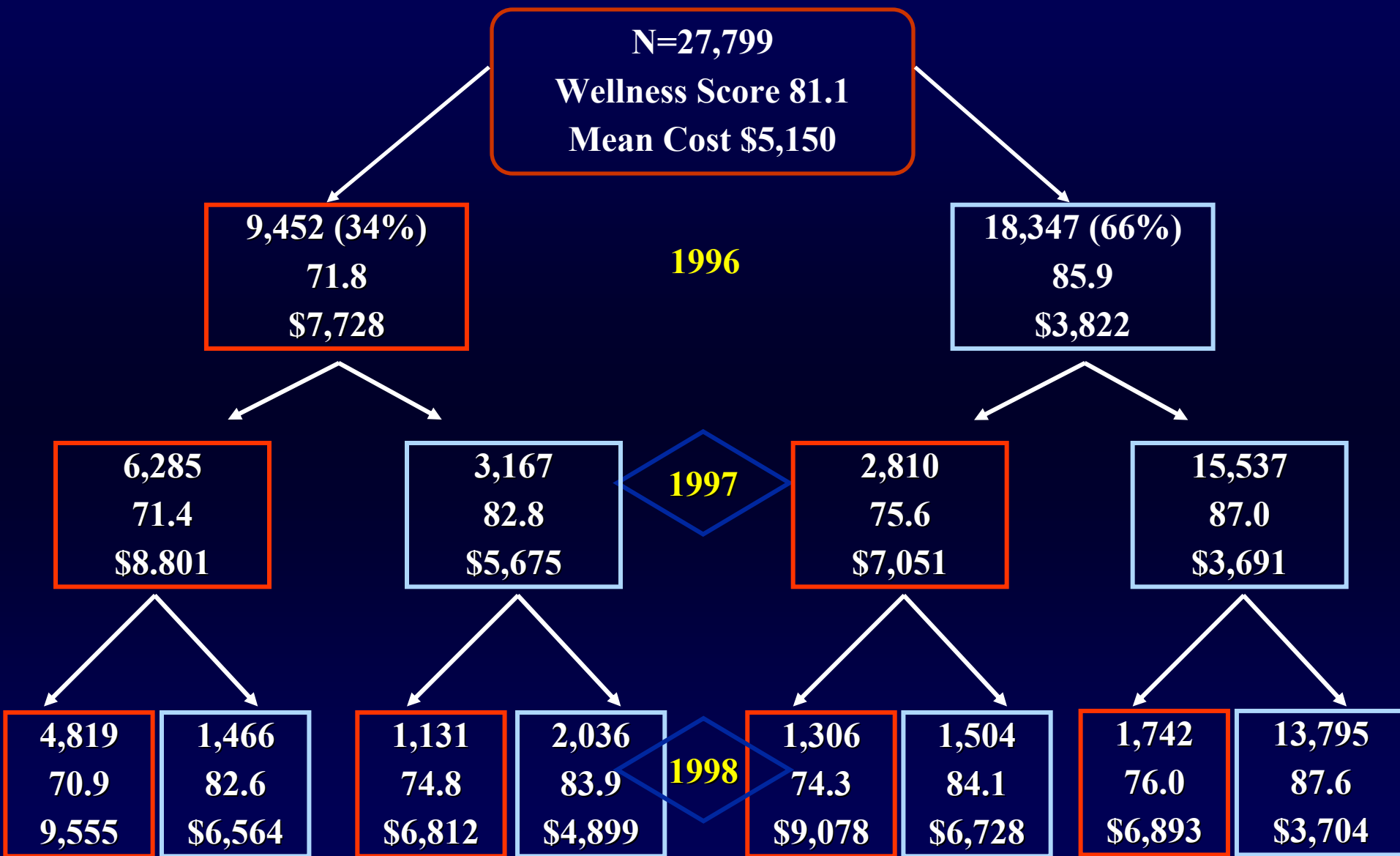
% Low Risk



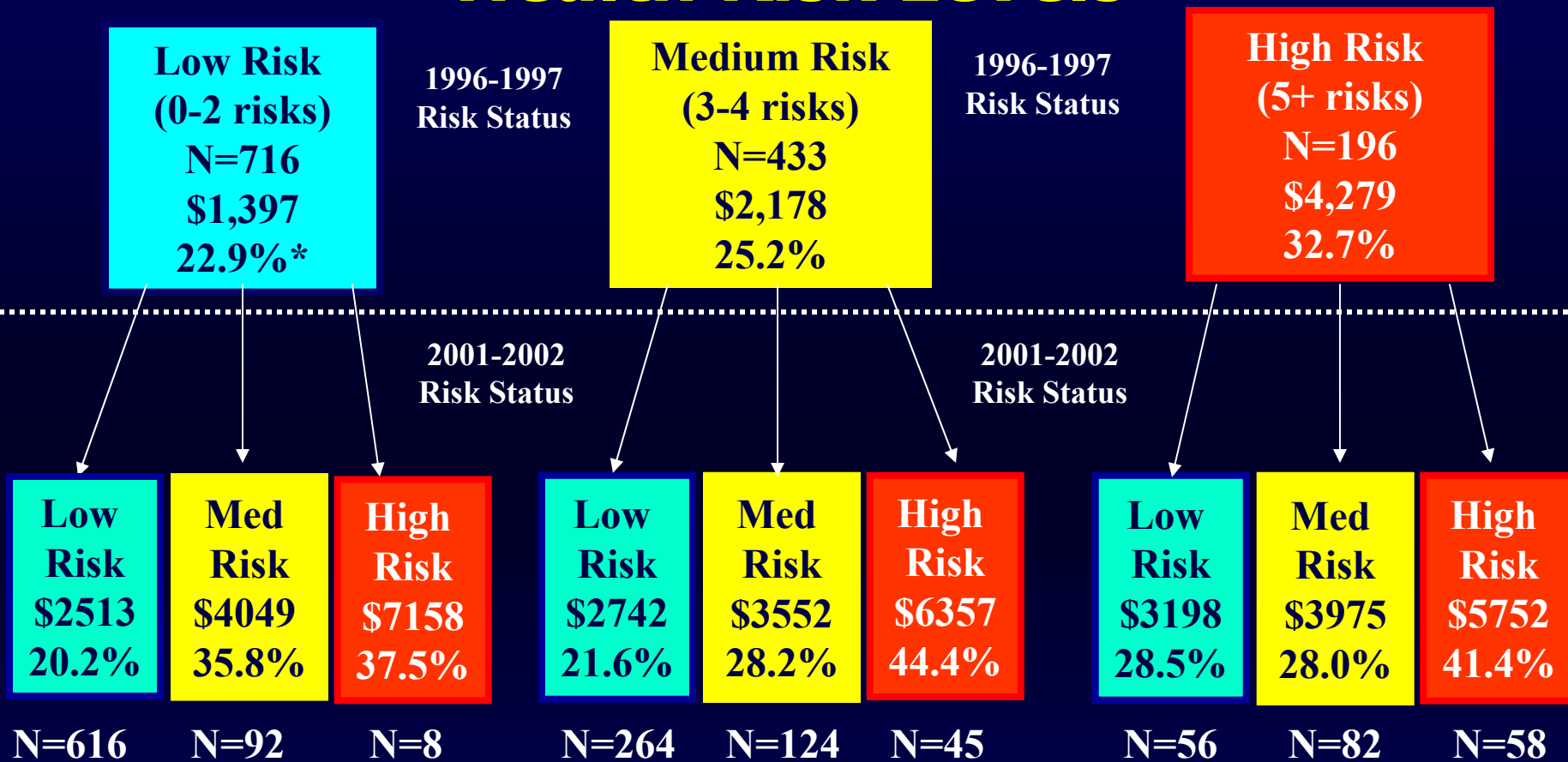
N=1.2M individuals in total population.  
N=300K in risk population



# Wellness Score and Costs over 3 Years



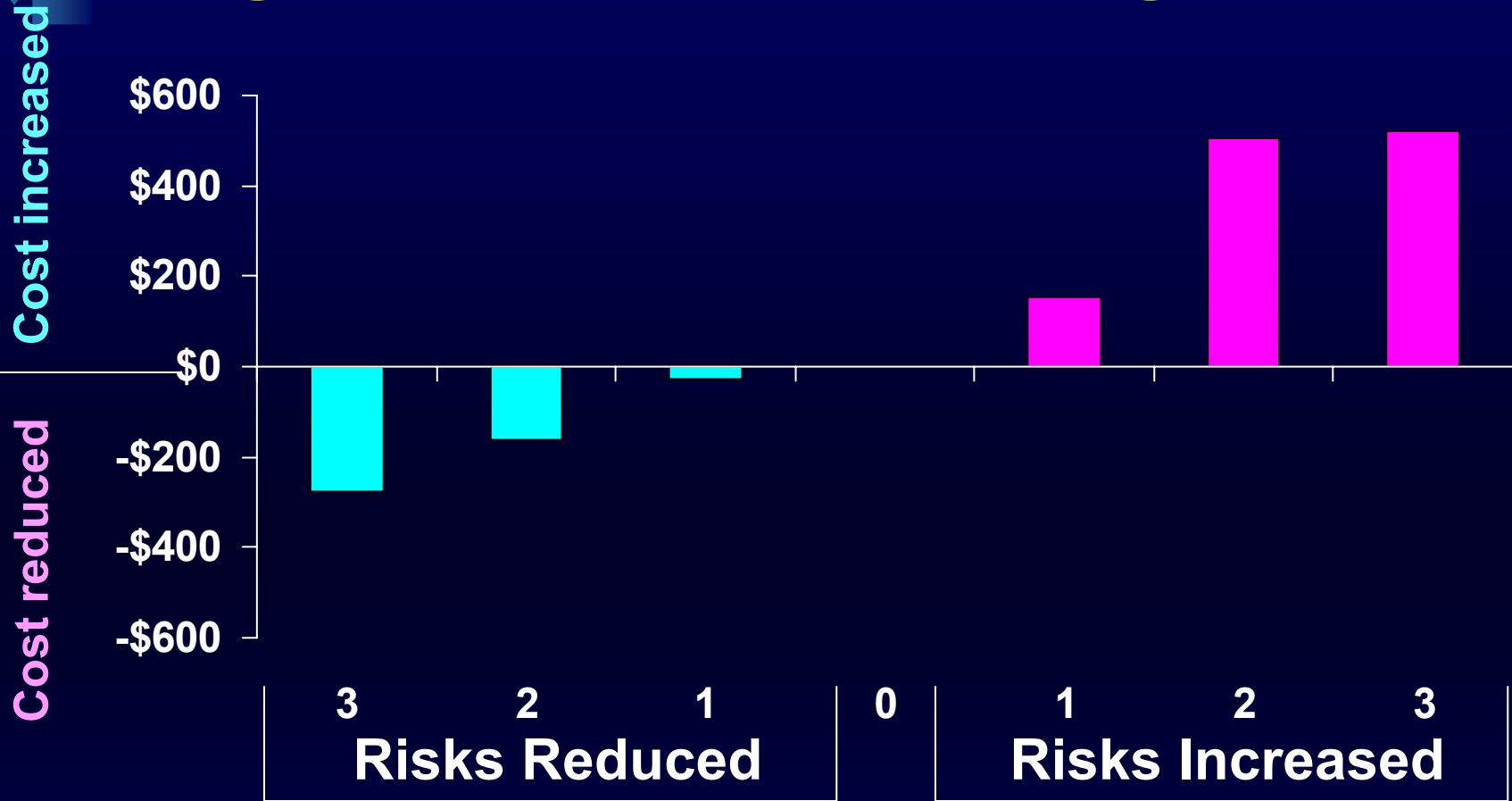
# Change in Medical Claims to Change in Health Risk Levels



\*Percent with cost at or above top 25% claims costs

N=1,345; Male Hourly Active Employees; Costs in 98 & 02.

# Change in Costs follow Change in Risks



**Overall: Cost per risk reduced: \$215; Cost per risk avoided: \$304**

**Actives: Cost per risk reduced: \$231; Cost per risk avoided: \$320**

**Retirees<65: Cost per risk reduced: \$192; Cost per risk avoided: \$621**

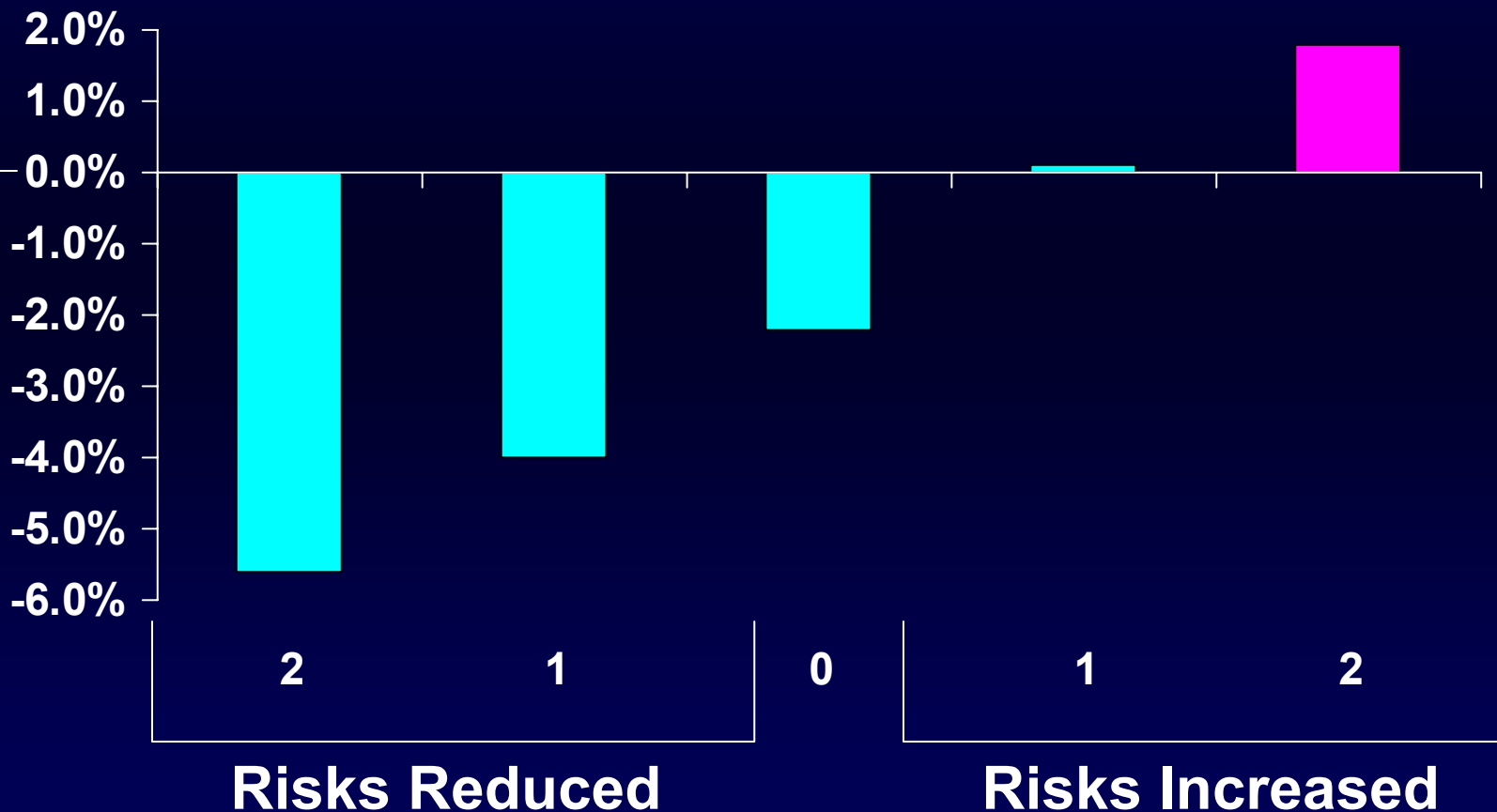
**Retirees>65: Cost per risk reduced: \$214; Cost per risk avoided: \$264**



# Change in Productivity Loss follows Change in Risks

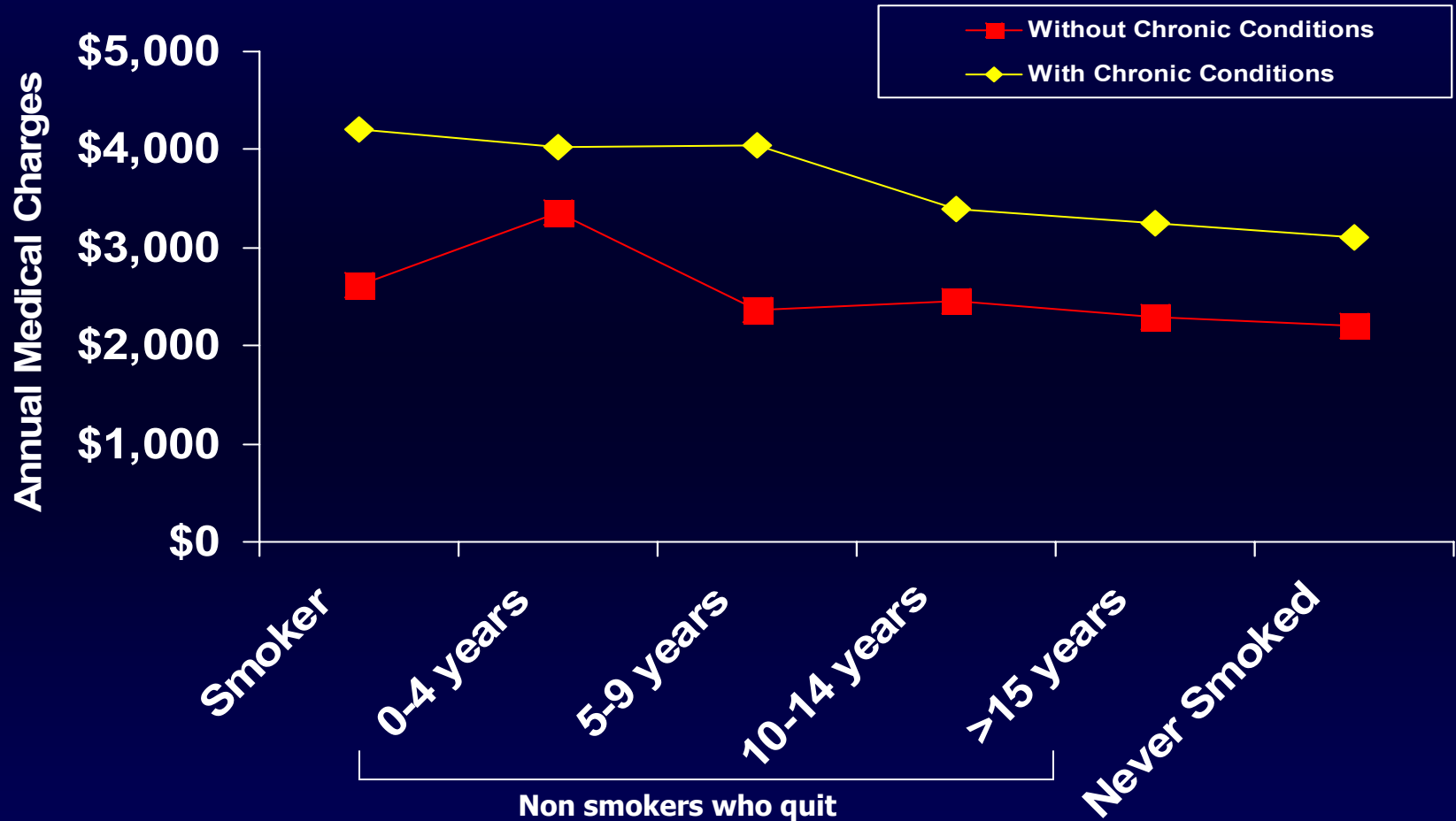
percent increased

Percent reduced





# Changes in Costs Following Smoking Cessation



Musich, Faruzzi, Lu, McDonald, Hirschland, Edington. AJHP 18(2): 133-142, 2003



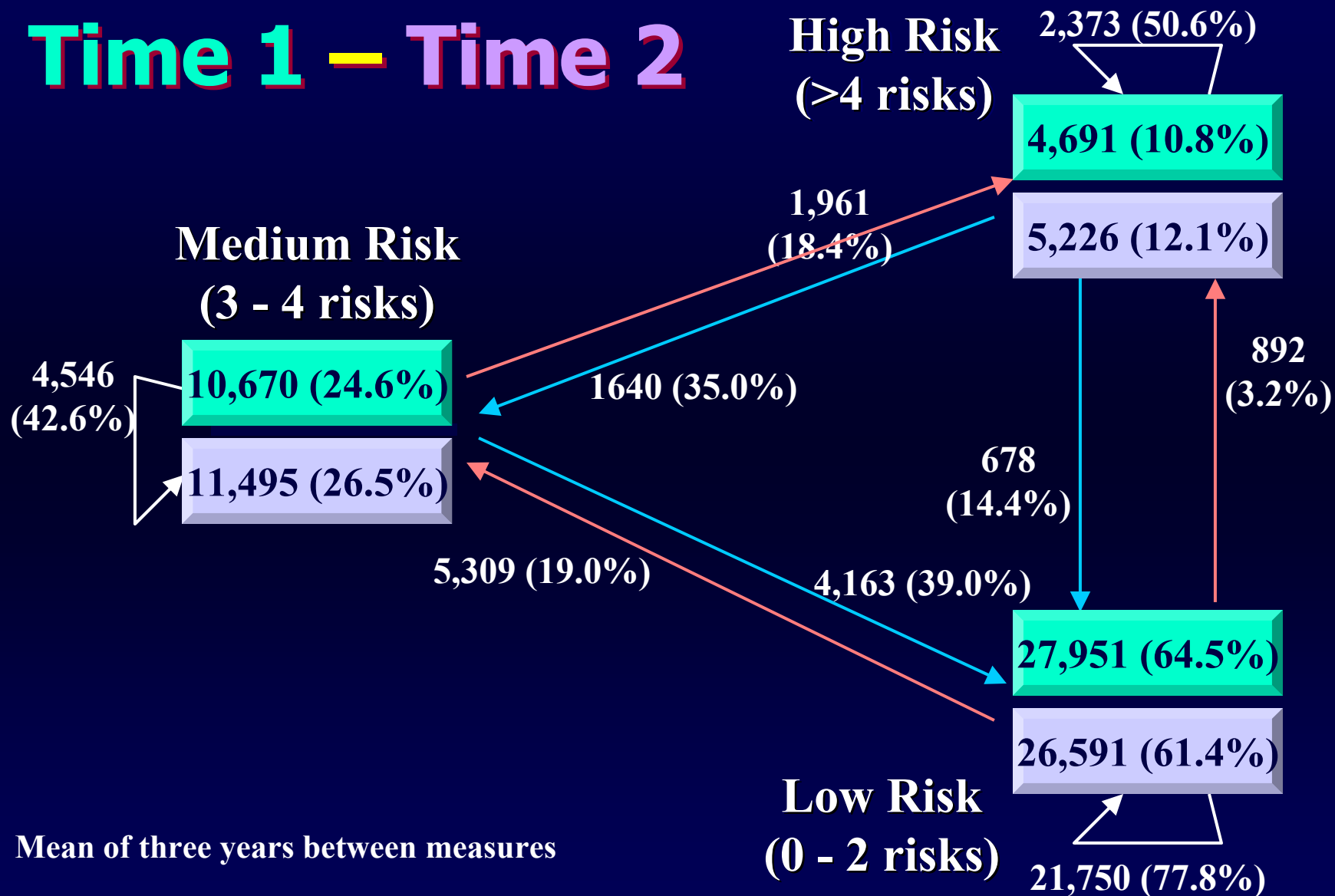
## **Level 3**

# **Health Management as a Serious Business Strategy**

## **Proof of Concept**

# Risk Transitions

## Time 1 – Time 2

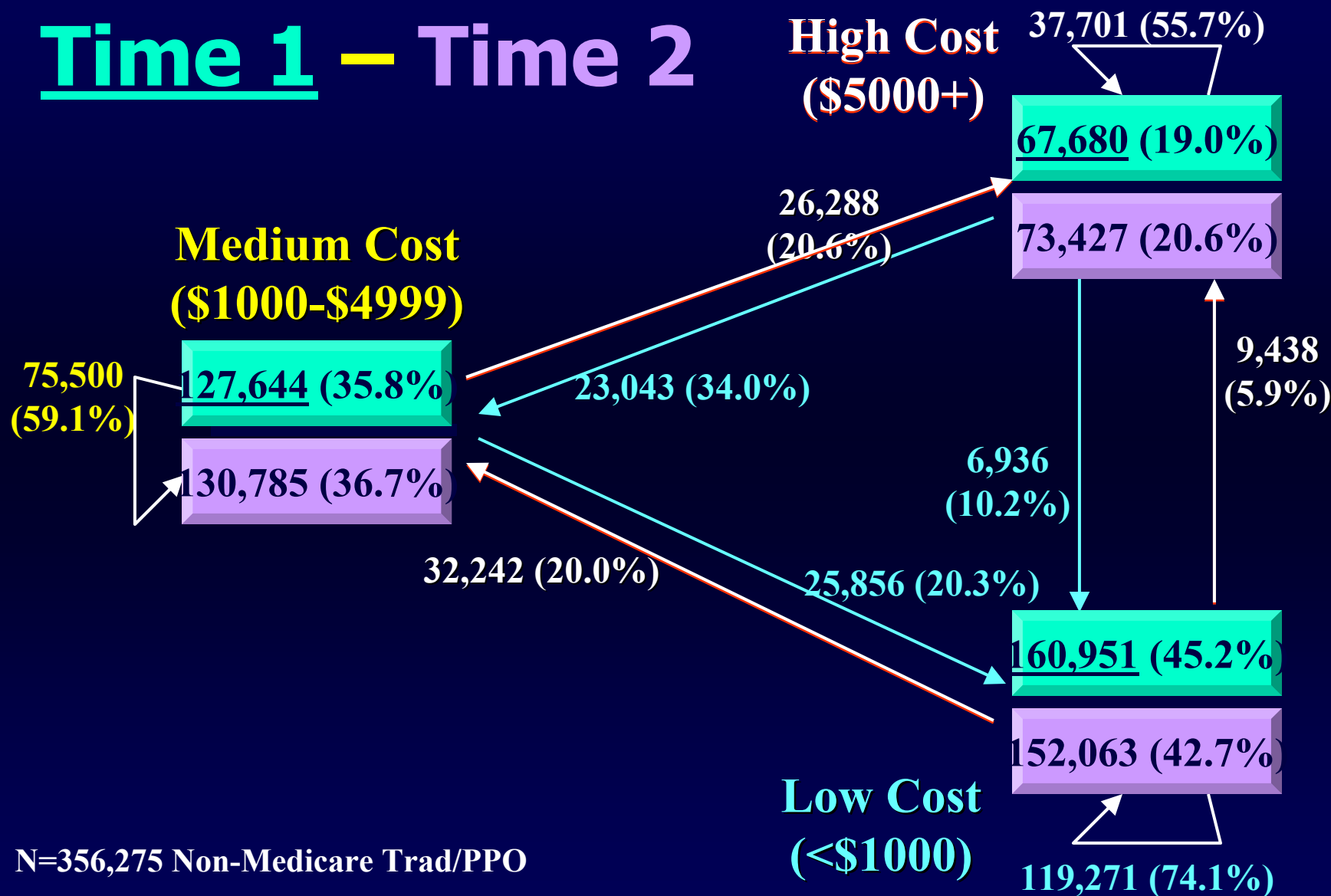


Mean of three years between measures

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# Cost Transitions

## Time 1 – Time 2



N=356,275 Non-Medicare Trad/PPO

Modified from Edington, AJHP. 15(5):341-349, 2001



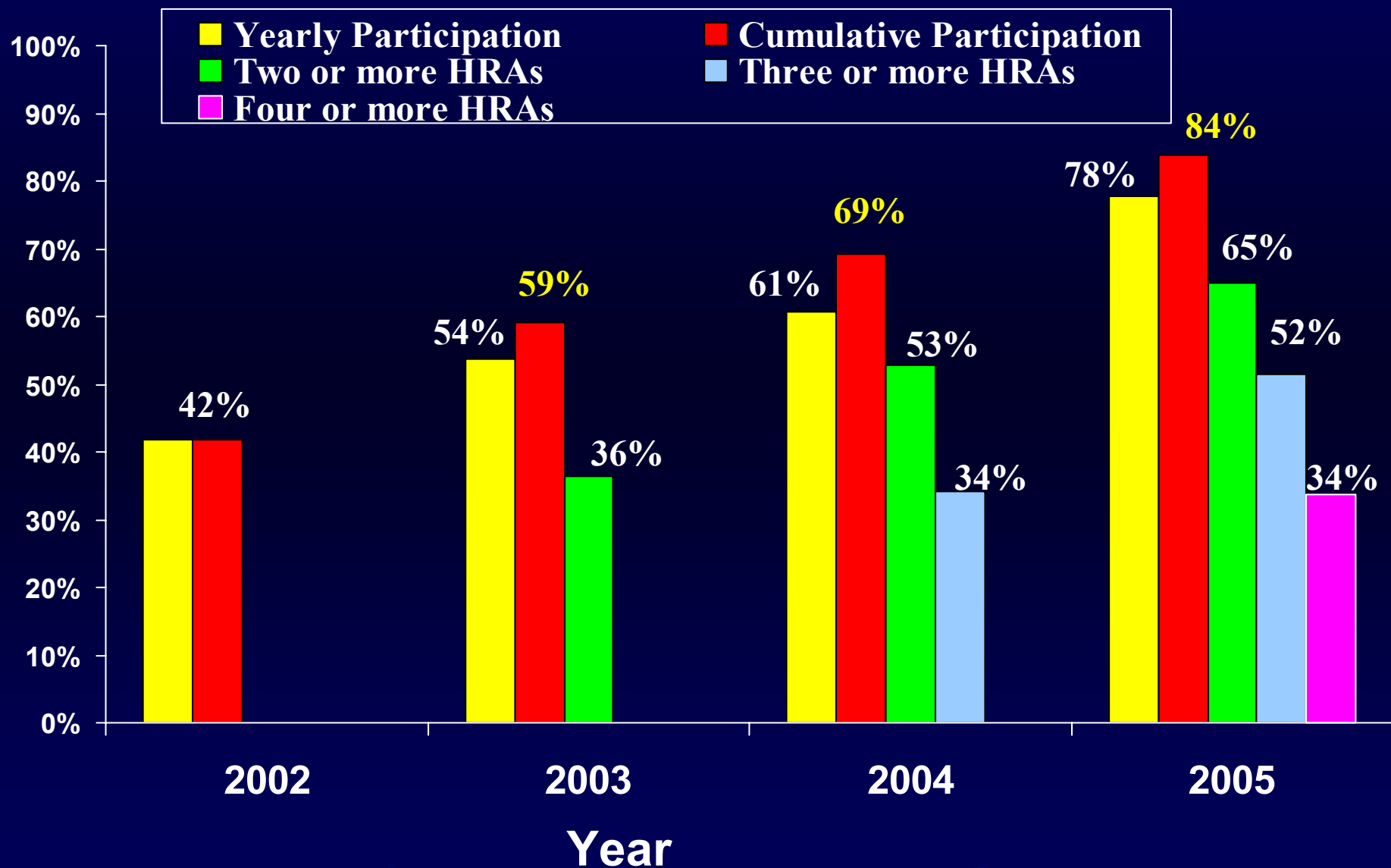


# **Proof of Concept (Necessary and Sufficient)**

- 1. Improve Health Status**
- 2. Reduce Healthcare Cost**
- 3. Reduce Productivity Loss**
- 4. Improve Overall Trends for all Outcomes**

**Business Case is pretty good but not yet perfect.  
We need Champion Companies!!!!**

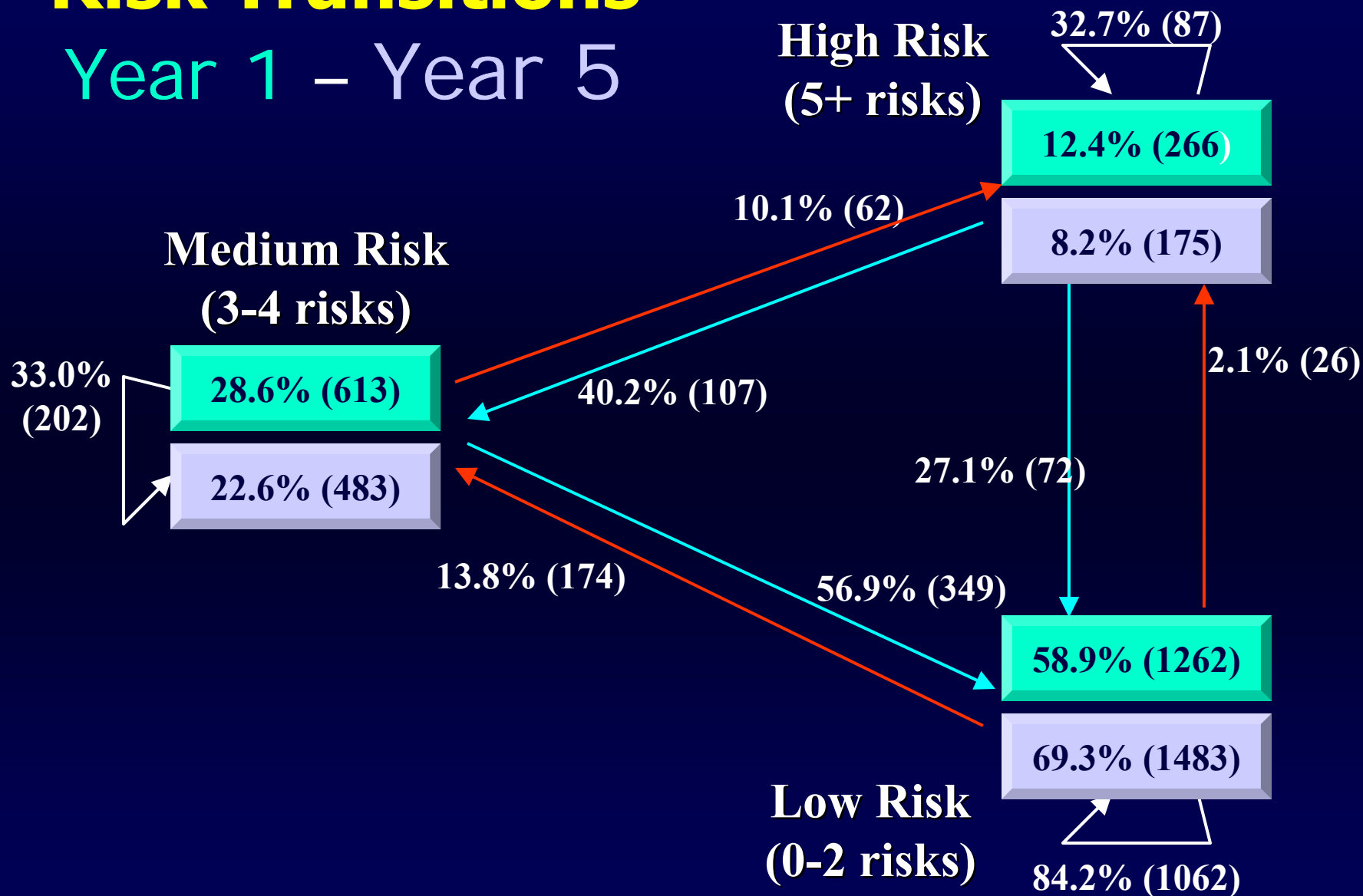
# Yearly, Cumulative, Multiple HRA Participation: Foote Hospital Employees\*



\*Employed 2002-2005 N=1,992

# Risk Transitions

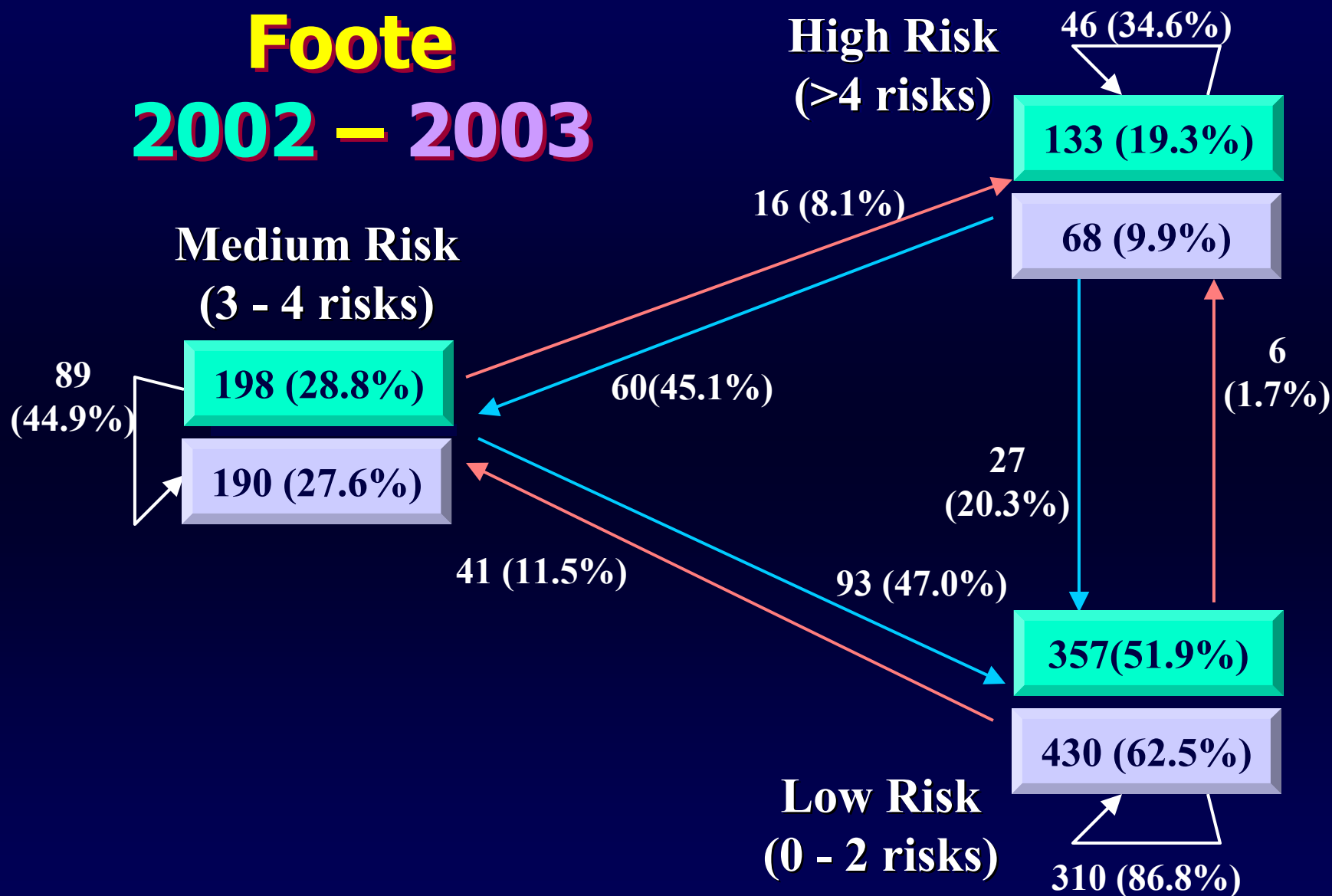
## Year 1 – Year 5



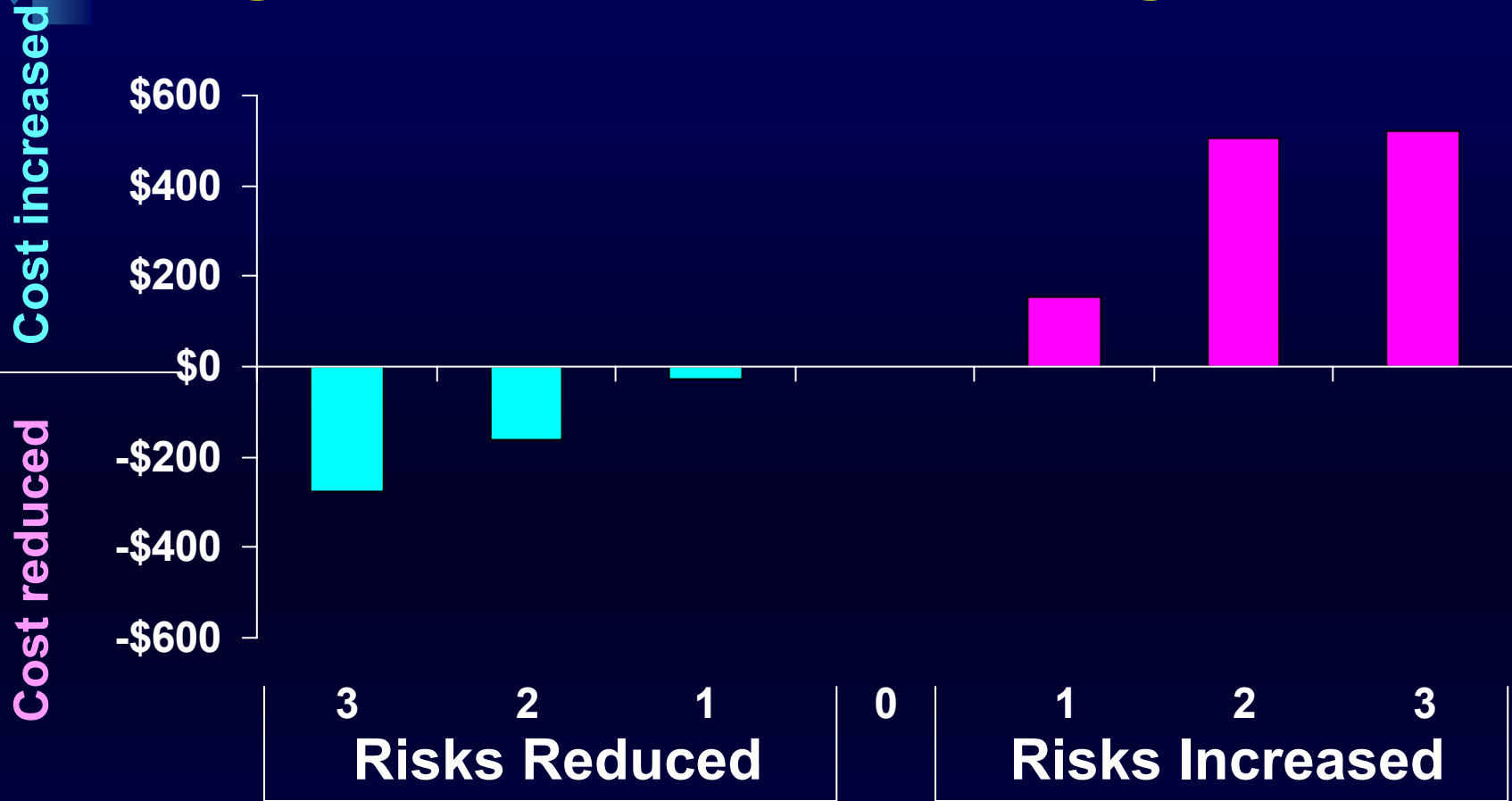
# Risk Transitions

## Footnote

2002 – 2003



# Change in Costs follow Change in Risks



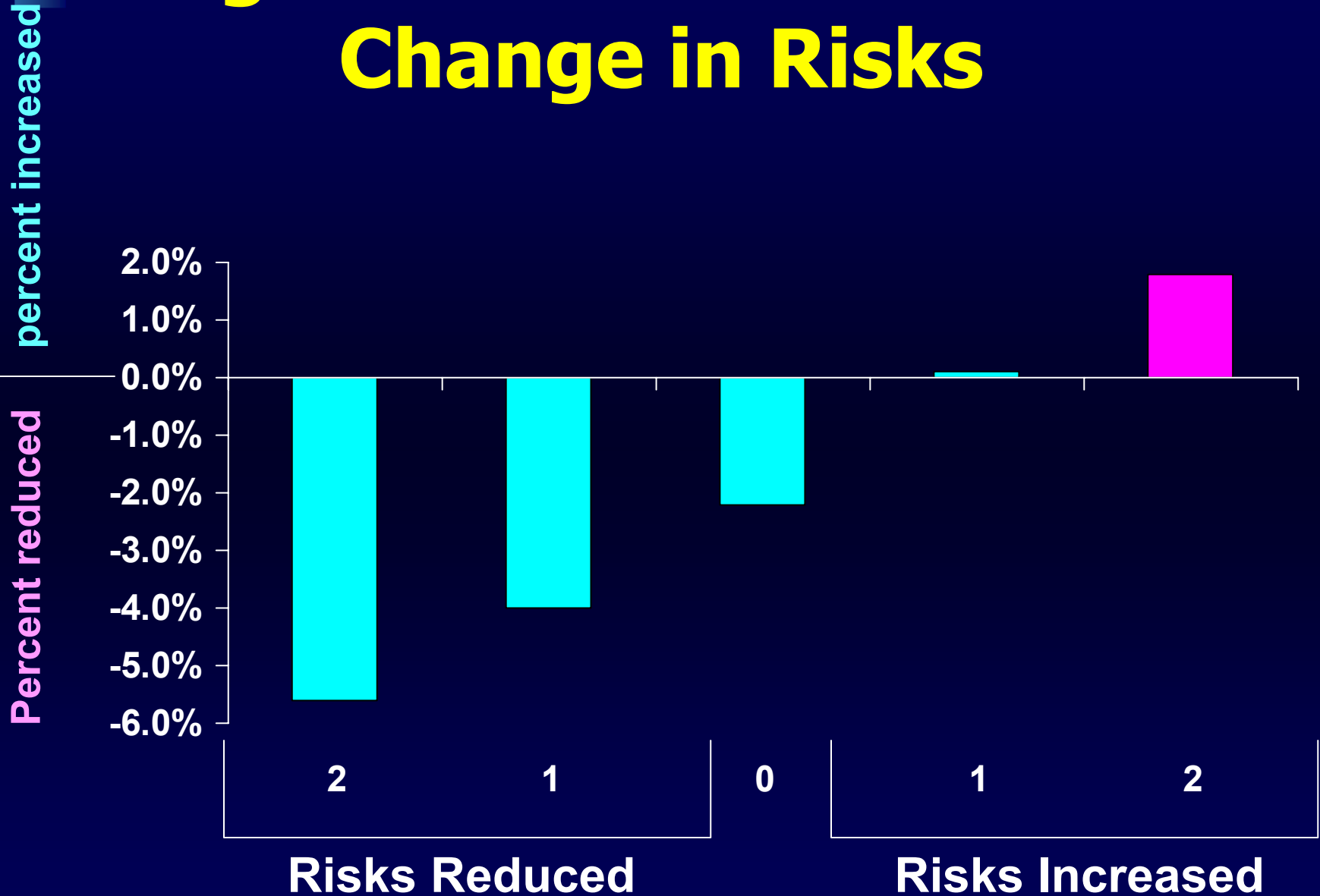
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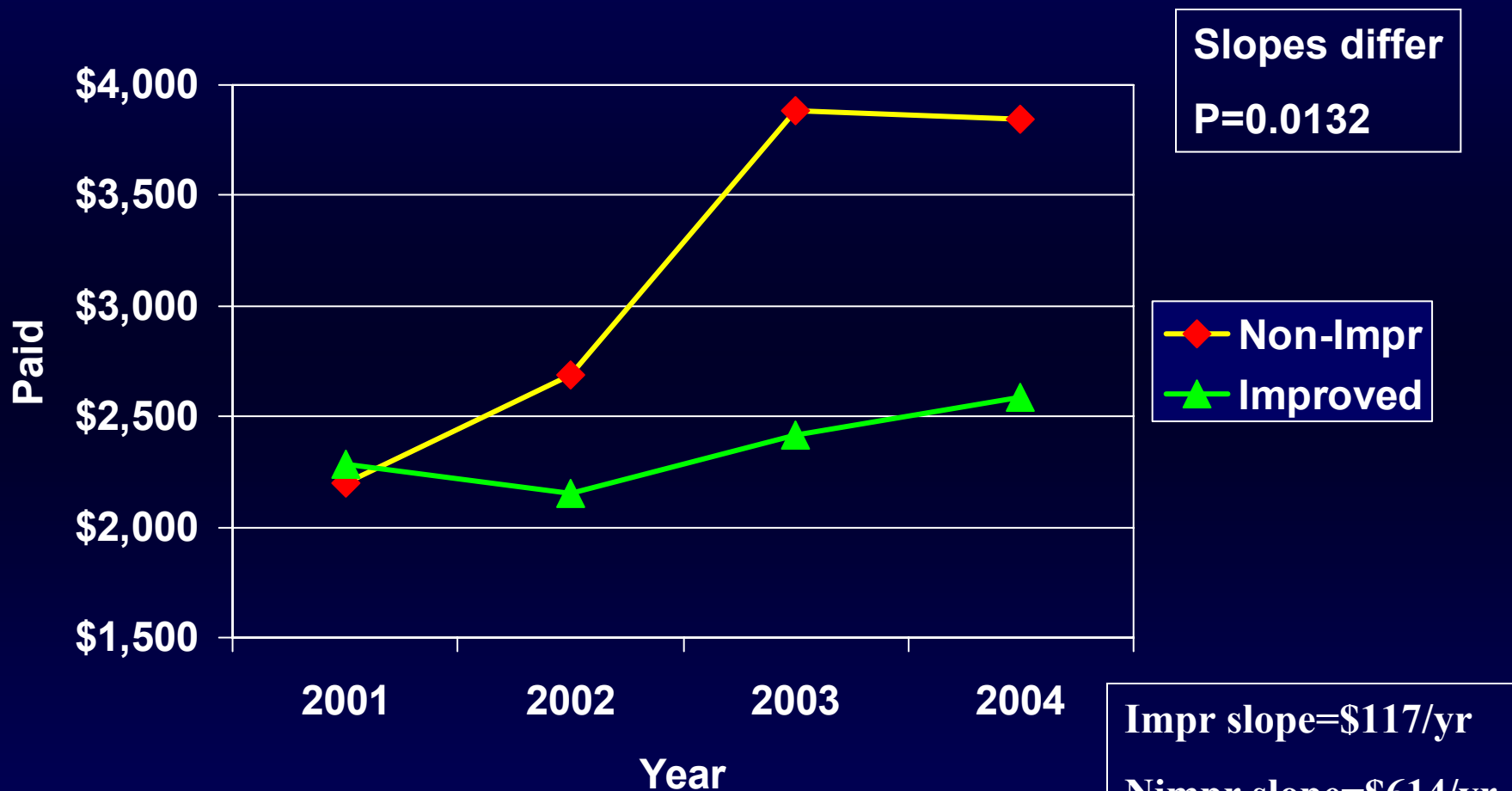
**Retirees<65: Cost per risk reduced: \$192; Cost per risk avoided: \$621**

**Retirees>65: Cost per risk reduced: \$214; Cost per risk avoided: \$264**

# Change in Presenteeism follows Change in Risks



# Medical and Drug Cost (Paid)\*

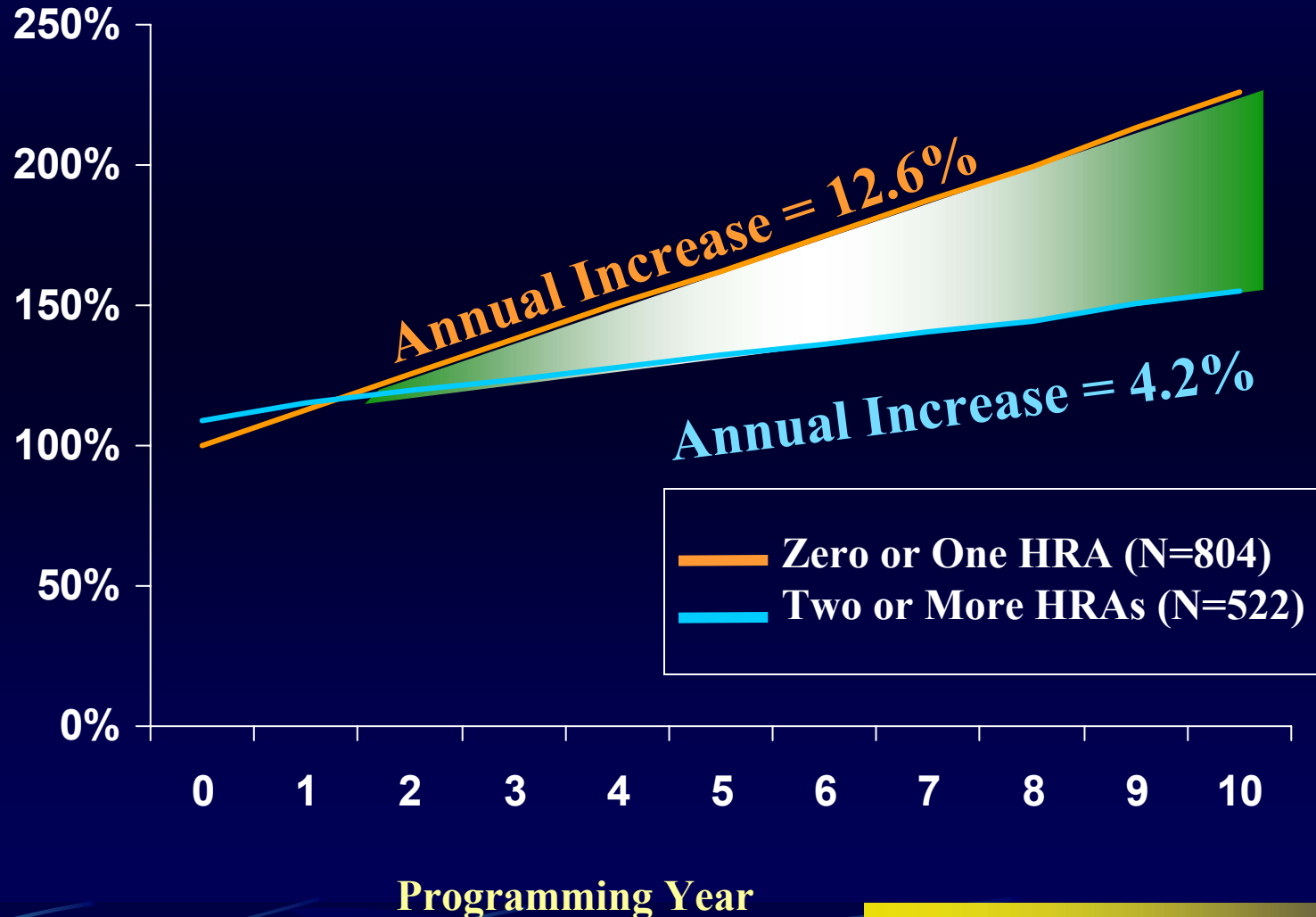


\*per employee , Improved=374, Non-Improv=103  
HRA in 2002 and 2004

Improved=Same or lowered risks

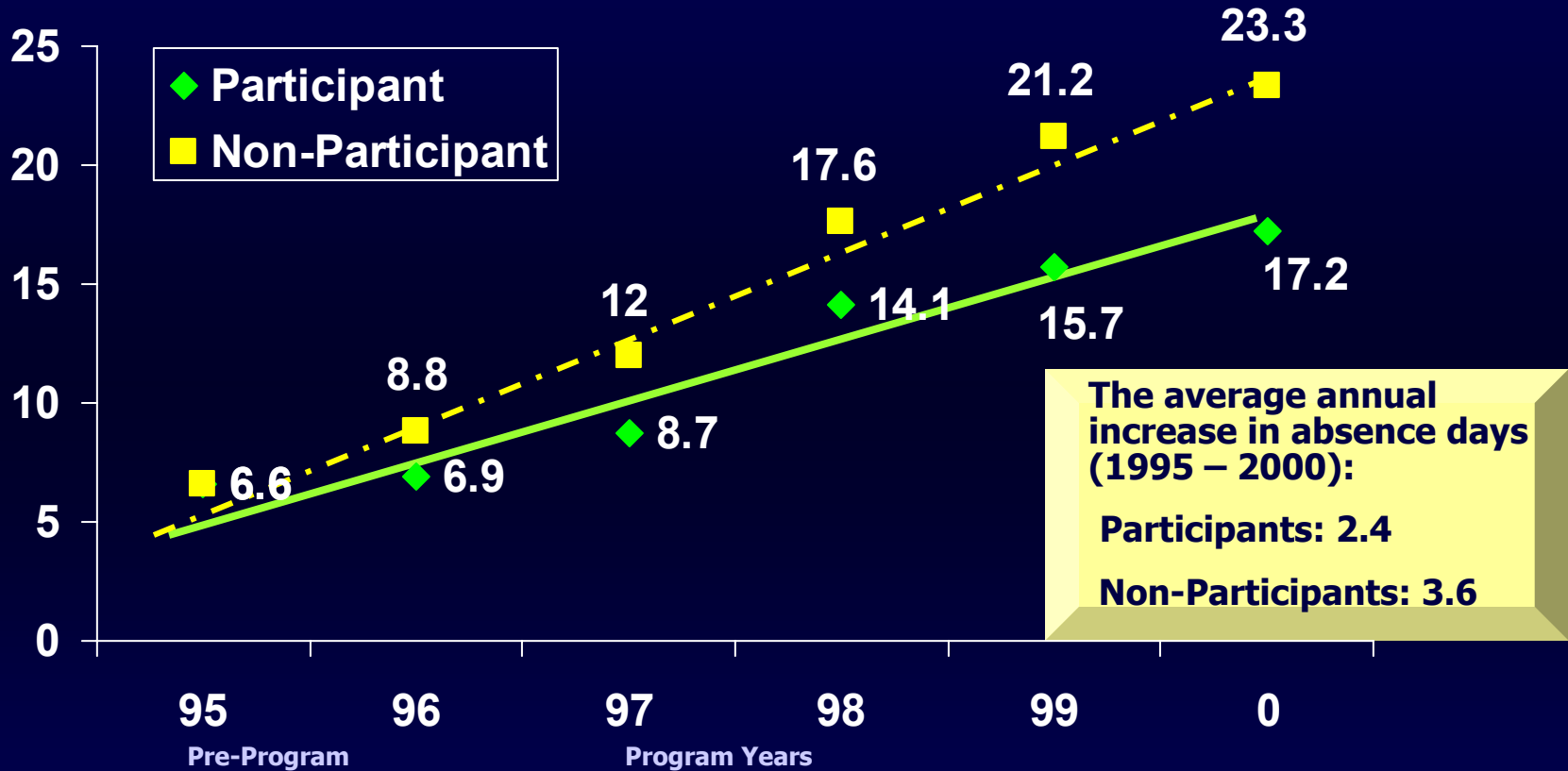
\*Medical and Drug, not adjusted for inflation

# Cost Savings Associated with Program Involvement from 1985 to 1995





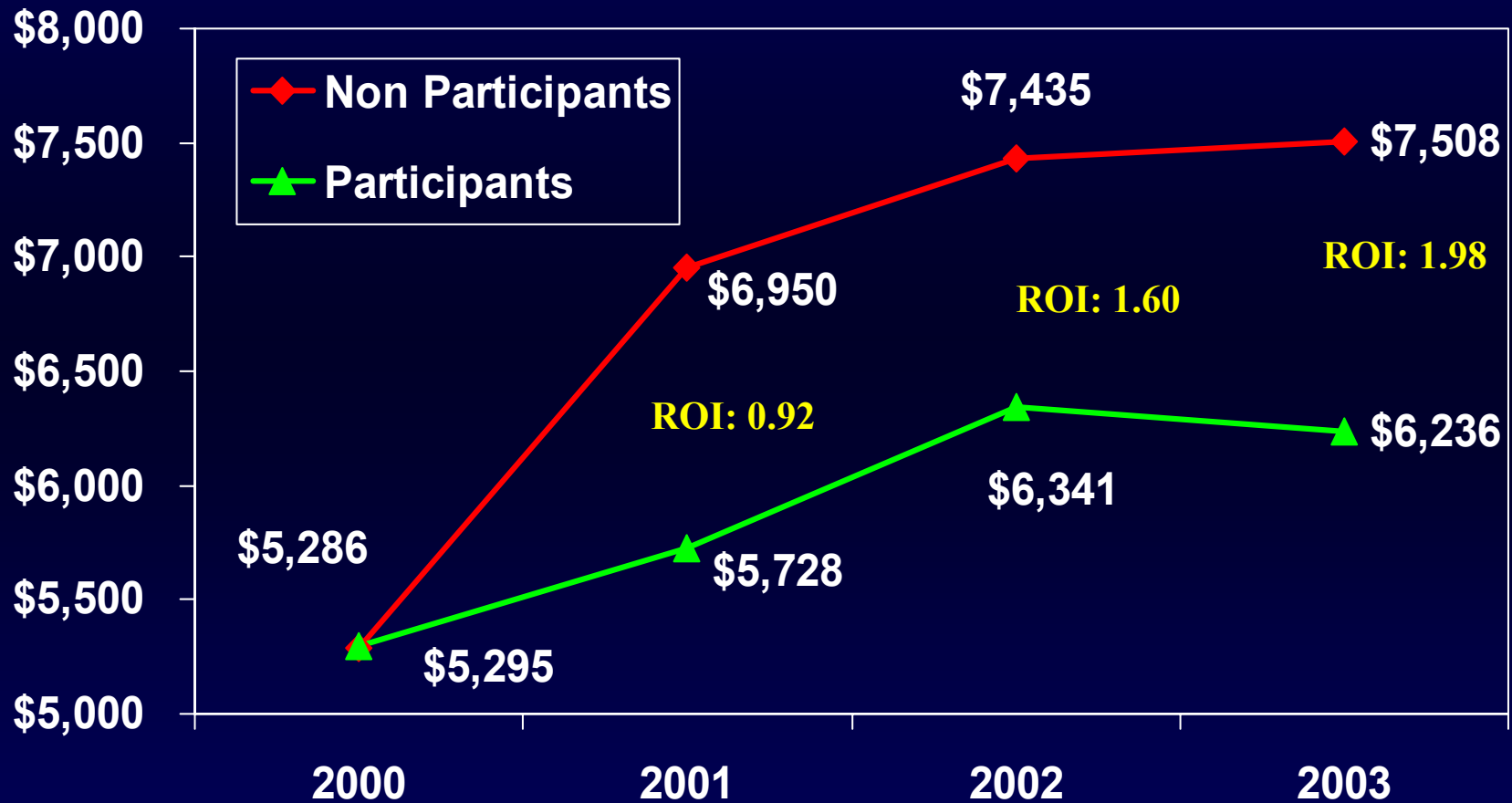
# Yearly Average Disability Absence Days by Participation



$$\frac{\$200}{\text{Work Day}} \times \frac{1.2 \text{ Work Days}}{\text{Participant Year}} \times 2,596 \text{ participants} = \frac{\$623,040}{\text{Year}}$$

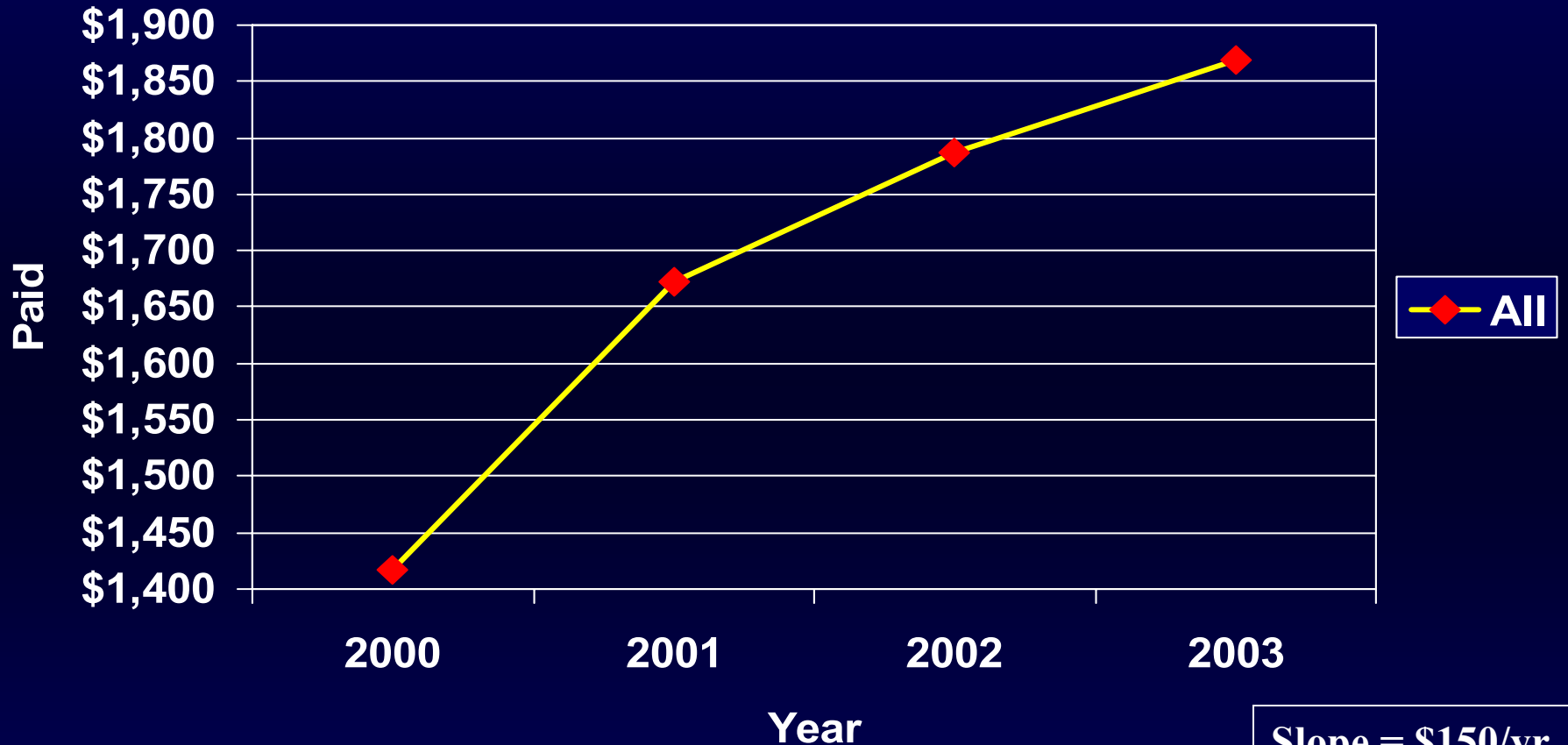
Schultz, Musich,  
McDonald,  
Hirschland, Edington.  
JOEM 44(8):776-780,  
2002

# Overall Costs by Participation: Total Employees Covered for Any Year\*



\*Paid amounts. Absent and Workers' Comp hours were converted into dollars according to employees' status and hour rates for the respective year. The analysis excludes the outliers (annual costs over \$200,000 in any given year.)

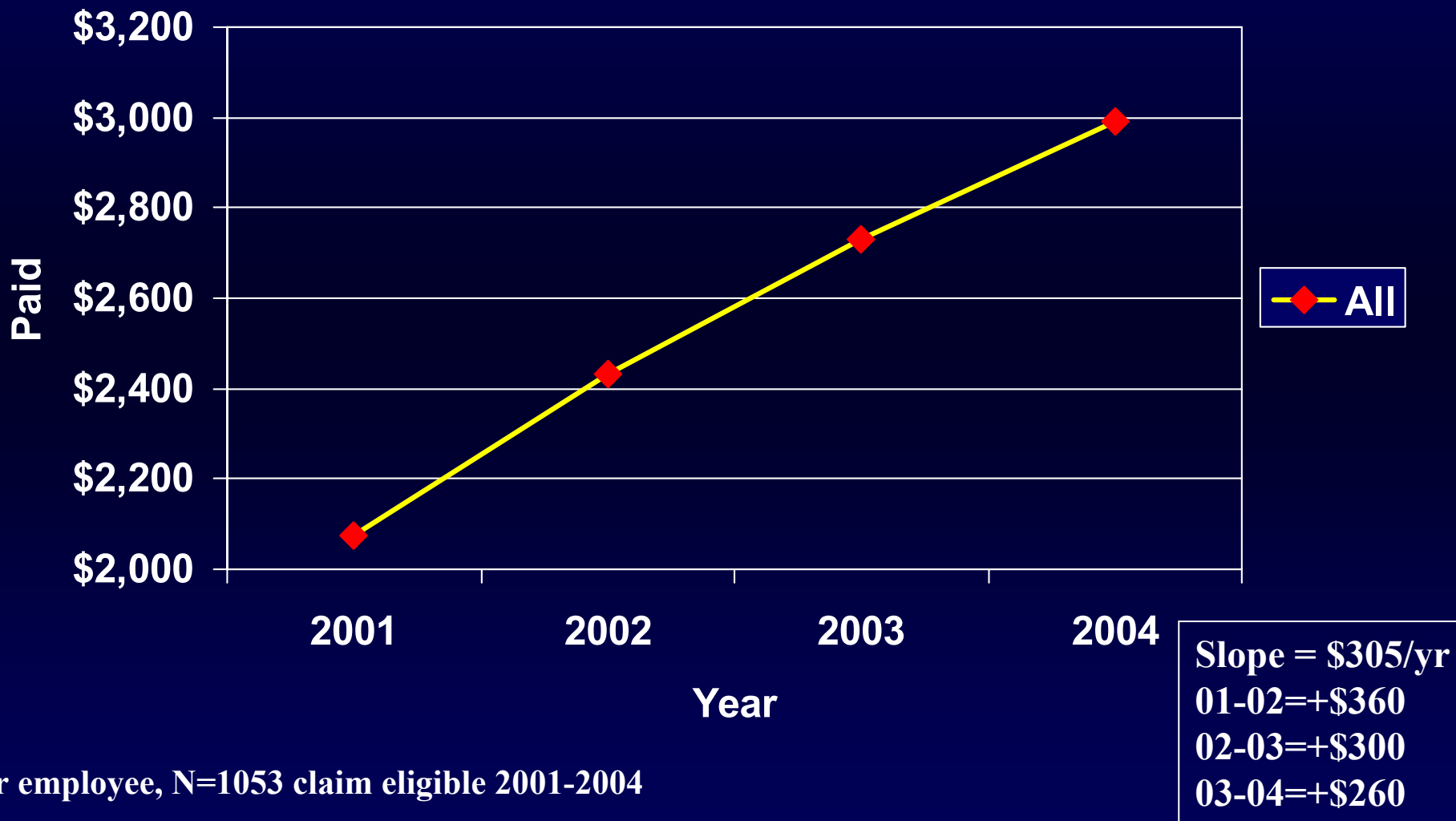
# Financial Services: Medical Costs



\*per employee

Slope = \$150/yr  
00-01= \$255  
01-02= \$118  
02-03= \$82

# Health System Medical and Drug Cost (Paid)\*



\*per employee, N=1053 claim eligible 2001-2004

\*Medical and drug not adjusted for inflation



## Level 4

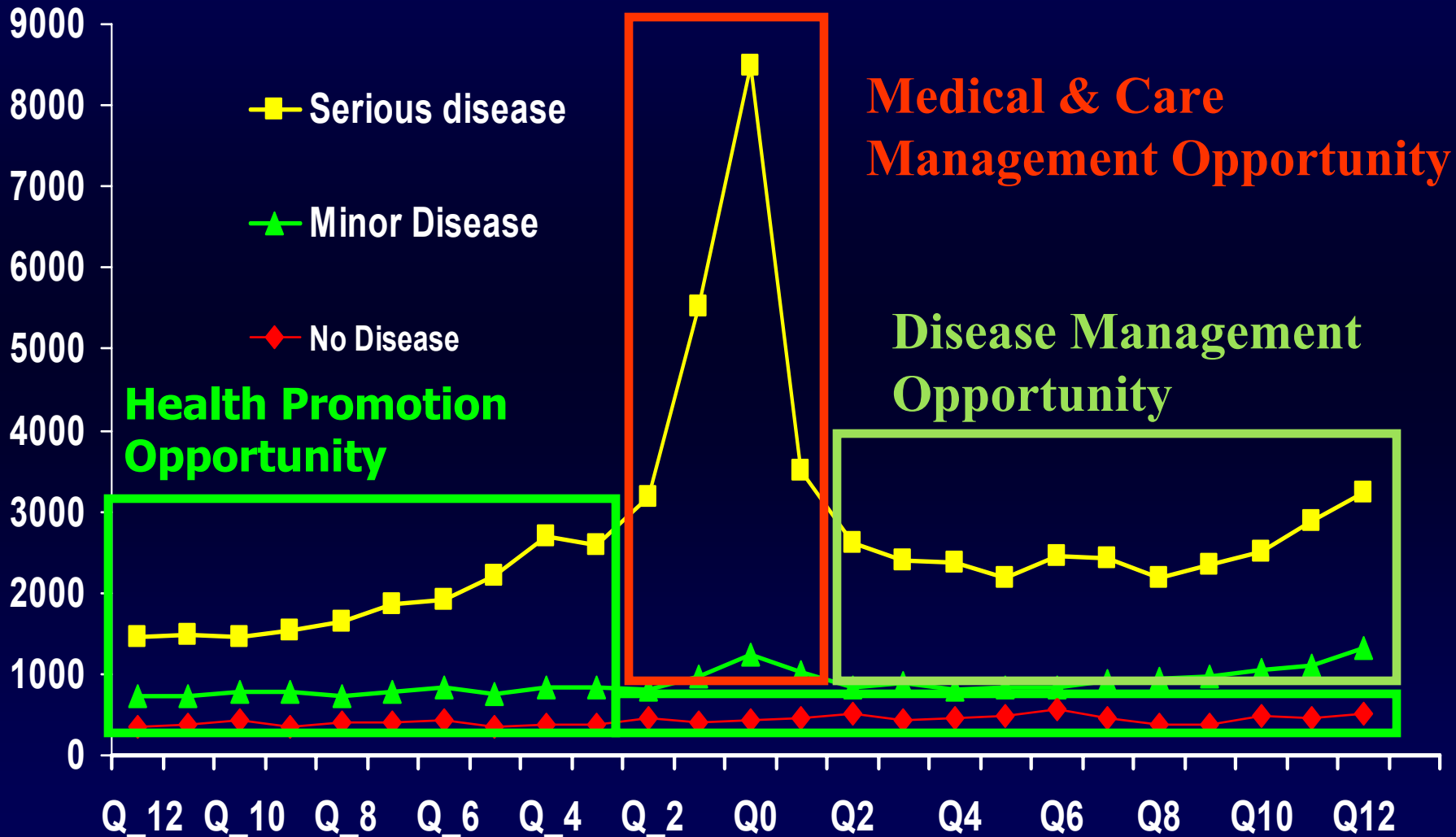
# **Implementation** of a Serious Business Strategy



# Three Key Business Beliefs

- 1. Individuals Can Maintain Low-Risk Health Status even as they Age**
- 2. A Health Plan and an Employer can Help its Members Maintain Low-Risk Health Status**
- 3. The Major Economic Benefit is in Paying Attention to Individuals with Low-Risk Health Status**

# Where are the Opportunities for Population Health Management?



Health Promotion Opportunity

Medical & Care Management Opportunity

Disease Management Opportunity

# **Implementation: Health Management as a Serious Corporate Strategy**

- A. Driven from the top through leadership performance objectives and healthy work environment objectives**
- B. Driven by employee participation in health risk assessments to identify areas that are critical to decreasing vitality in the family and at work. Resources made available in low-risk maintenance and risk reduction opportunities, with incentives**
- C. Measurement of key indicators**
  - A. 80% participation over any three-year period**
  - B. 70% low-risk**



# Health Management as a Serious Business Strategy: Four Levels of Interventions



# Create an Integrated and Sustainable Approach



*Long Term Strategy—  
Short Term Solutions*

# Likelihood of Association with Other Risks

<b>Health Measure (among those at high risk)</b>	<b>% in Overall High Risk Category (N-16,879)</b>
Perceived health	68%
Life Satisfaction	52%
Stress	50%
Diastolic blood pressure	48%
Alcohol	45%
Systolic blood pressure	43%
Physical activity	41%
Safety belt	40%
Smoking	38%
Cholesterol	36%
HDL	34%
BMI	30%

Percentages show those at high risk for a particular health measure who have at least four other health risks.

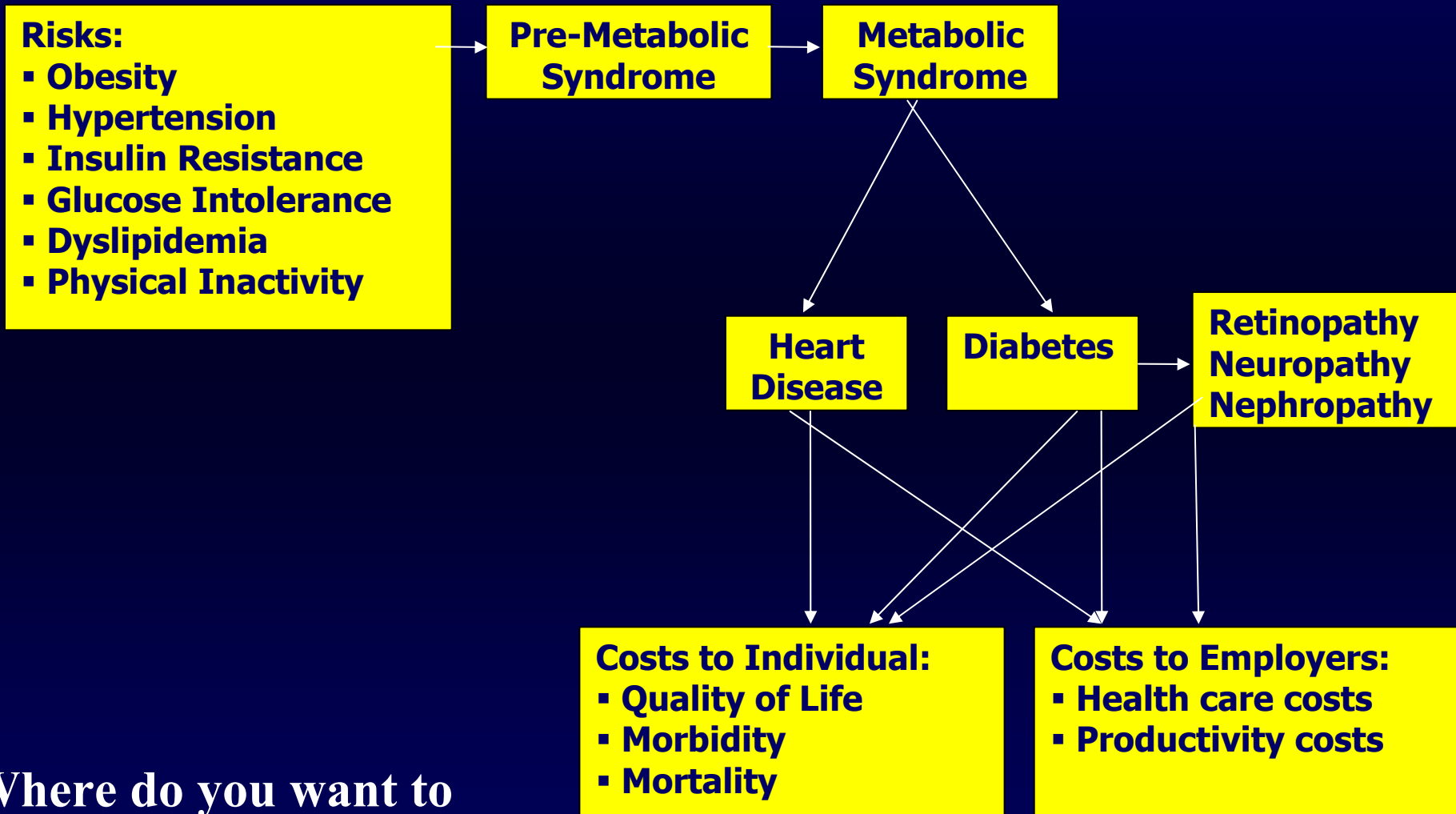
Population = **16,879**  
LifeSteps active  
screened  
participants



# Cluster Analysis

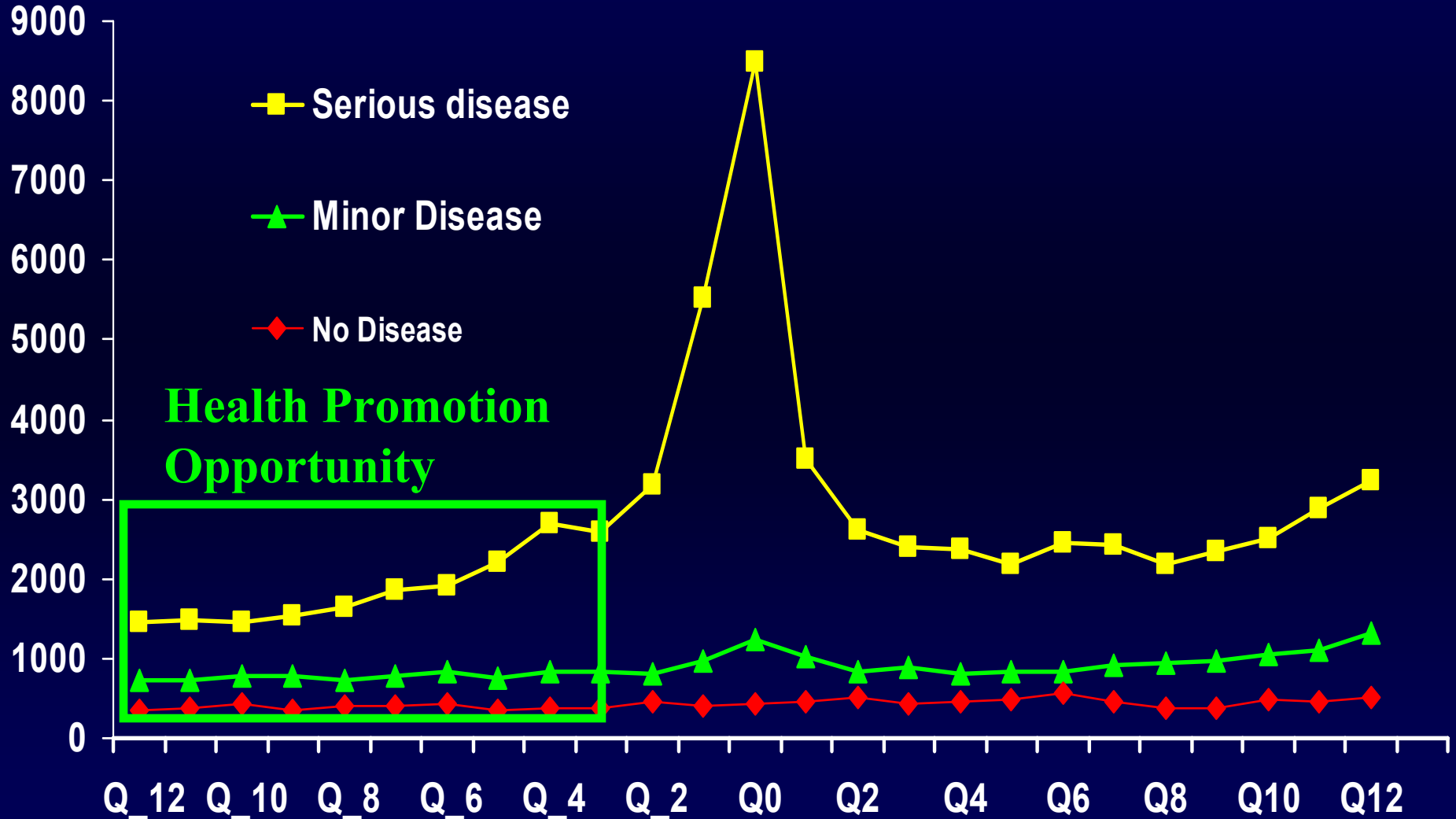
Health Measure	Cluster 1: Risk taking (N=6688)	Cluster 2: Low Risk (N=3164)	Cluster 3: Biometrics (N=3100)	Cluster 4: Psychological (N=3927)
Smoking	31%	0%	16%	27%
Alcohol	10%	0%	3%	5%
Physical activity	28%	0 %	19%	26%
Safety belt usage	36%	0 %	22%	31%
Body mass index	27%	25 %	38%	27%
Systolic blood pressure	9%	0 %	81%	23%
Diastolic blood pressure	5%	0 %	61%	20%
Cholesterol	19%	19 %	27%	22%
HDL cholesterol	34%	10 %	33%	24%
Self-perceived health	13%	0 %	9%	28%
Life satisfaction	4%	0 %	2%	73%
Stress	9%	0 %	2%	76%
Illness days	21%	0 %	12%	26%
<b>Overall Risks</b>				
Low risk (0-2 risks)	50.2%	97.6%	26.5%	18.9%
Medium risk (3-4 risks)	35.7%	2.4%	48.9%	35.9%
High risk (5+ risks)	14.1%	0	24.7%	45.2%
Average Number of risks	2.8	0.6	3.6	4.4

# Development and Consequences of Metabolic Syndrome



Where do you want to intervene in the process?

# Stratification In the Health Promotion Opportunity





## Data Sources

- Medical
- Pharmacy
- Absent Days
- STD
- Worker's Comp
- Presenteeism
- HRAs

## Assignments by

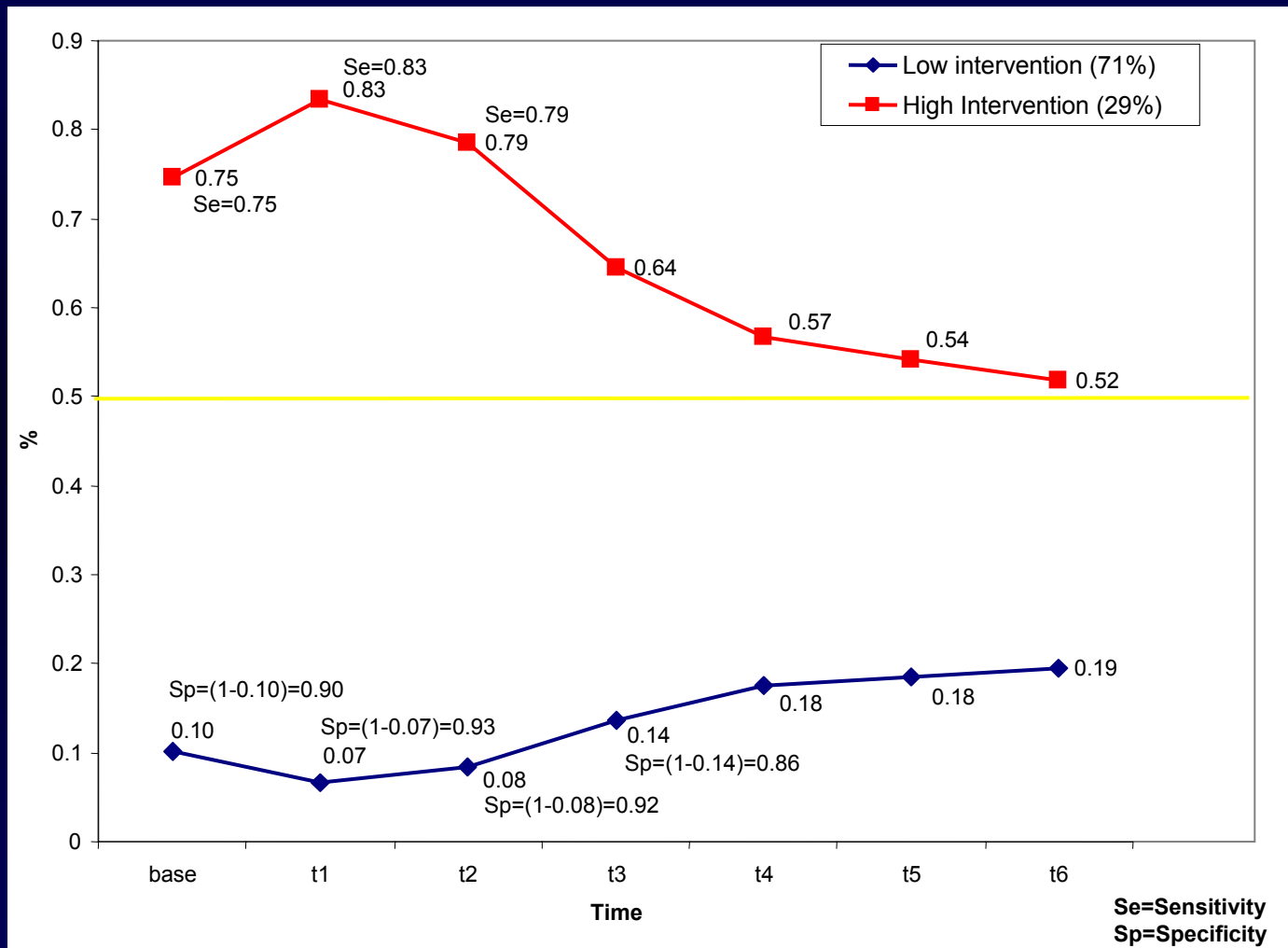
- Cluster Analysis
- Trend Management
- Investment
- Rank Order

# Individualized Cycle for Benefits

## Benefit Design

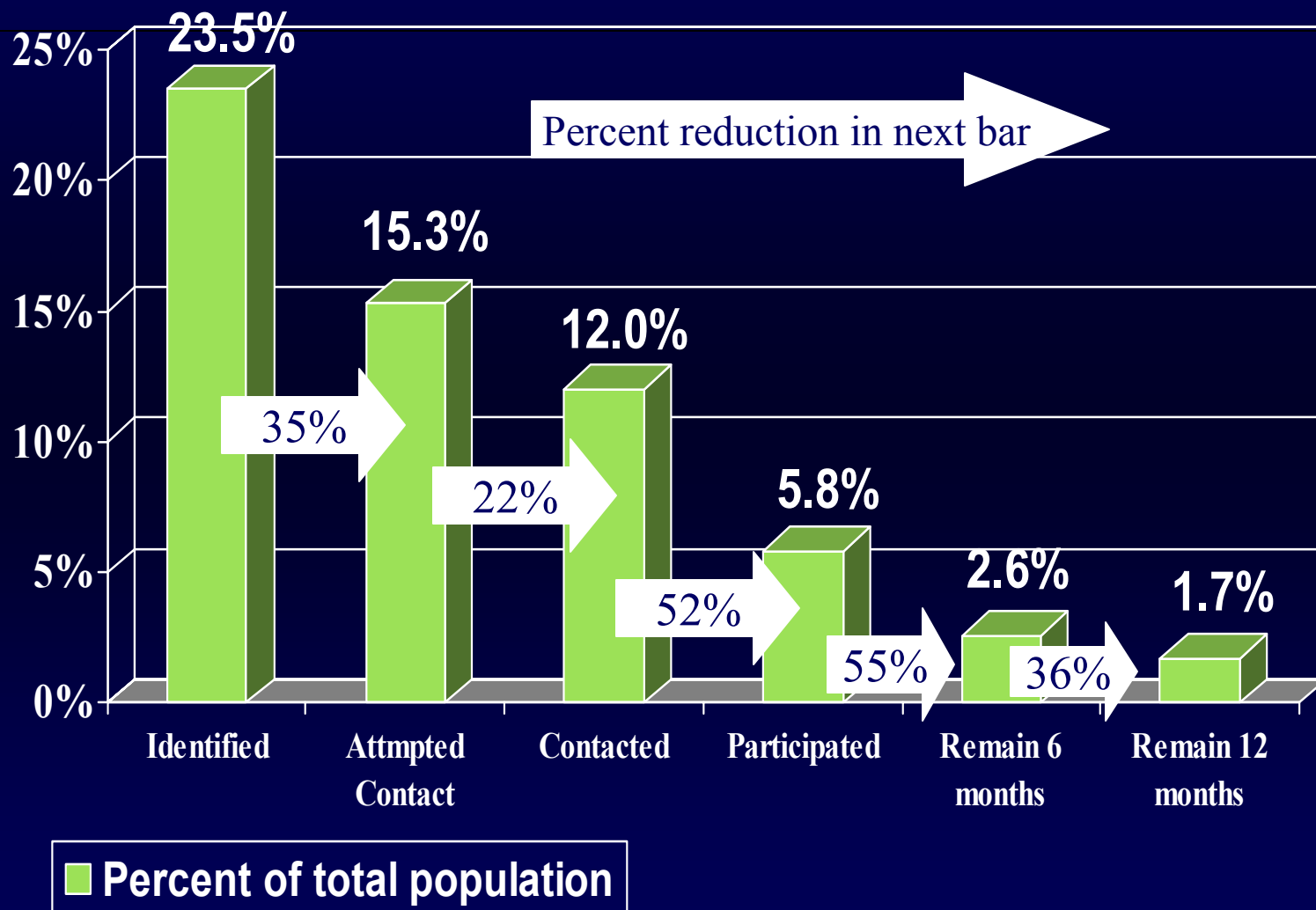
- High, Medium and Low Deductibles
- Wellness and Illness Resources

# Predictability to be at High Cost

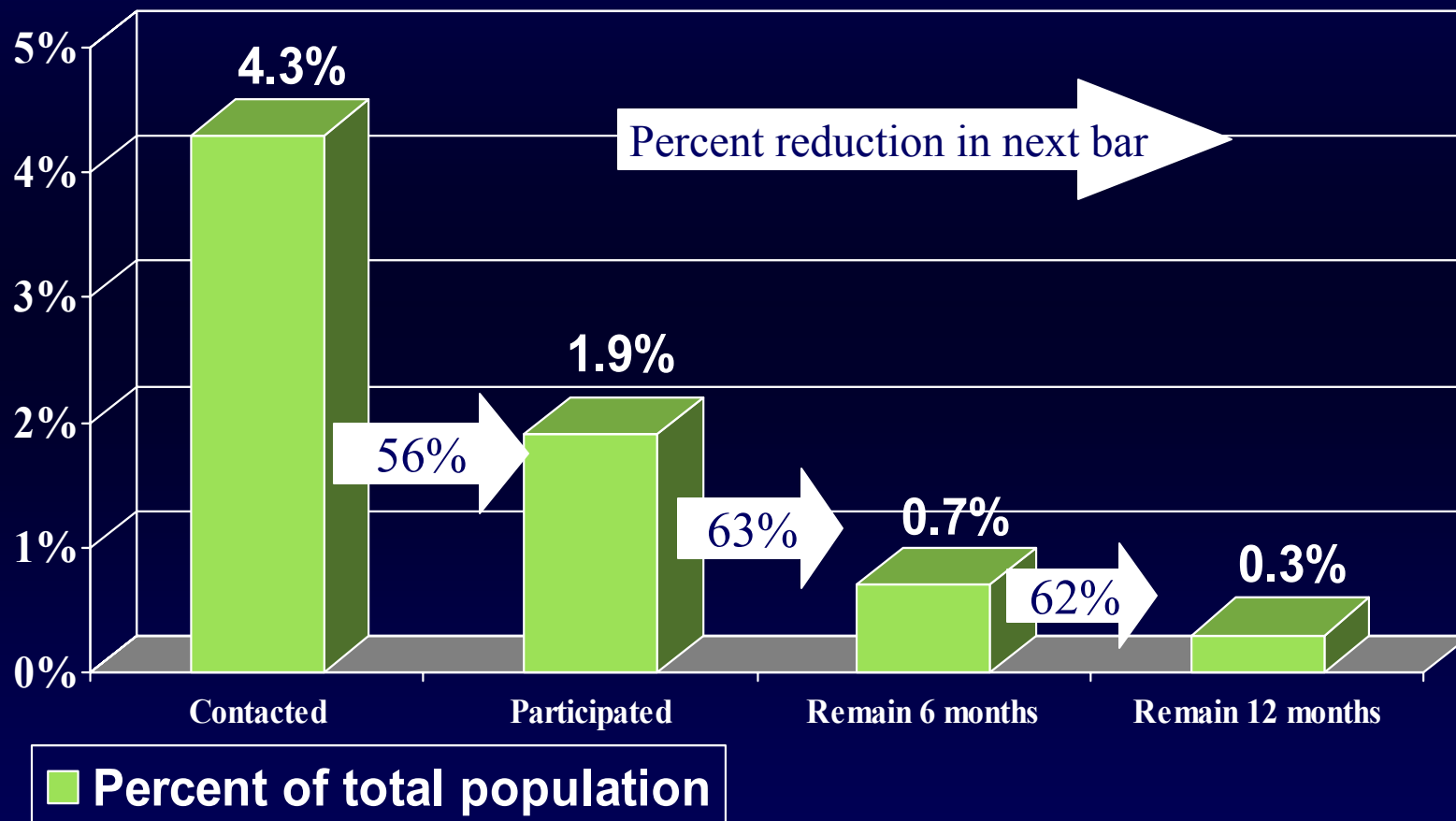




# Observed Program Attrition Rates



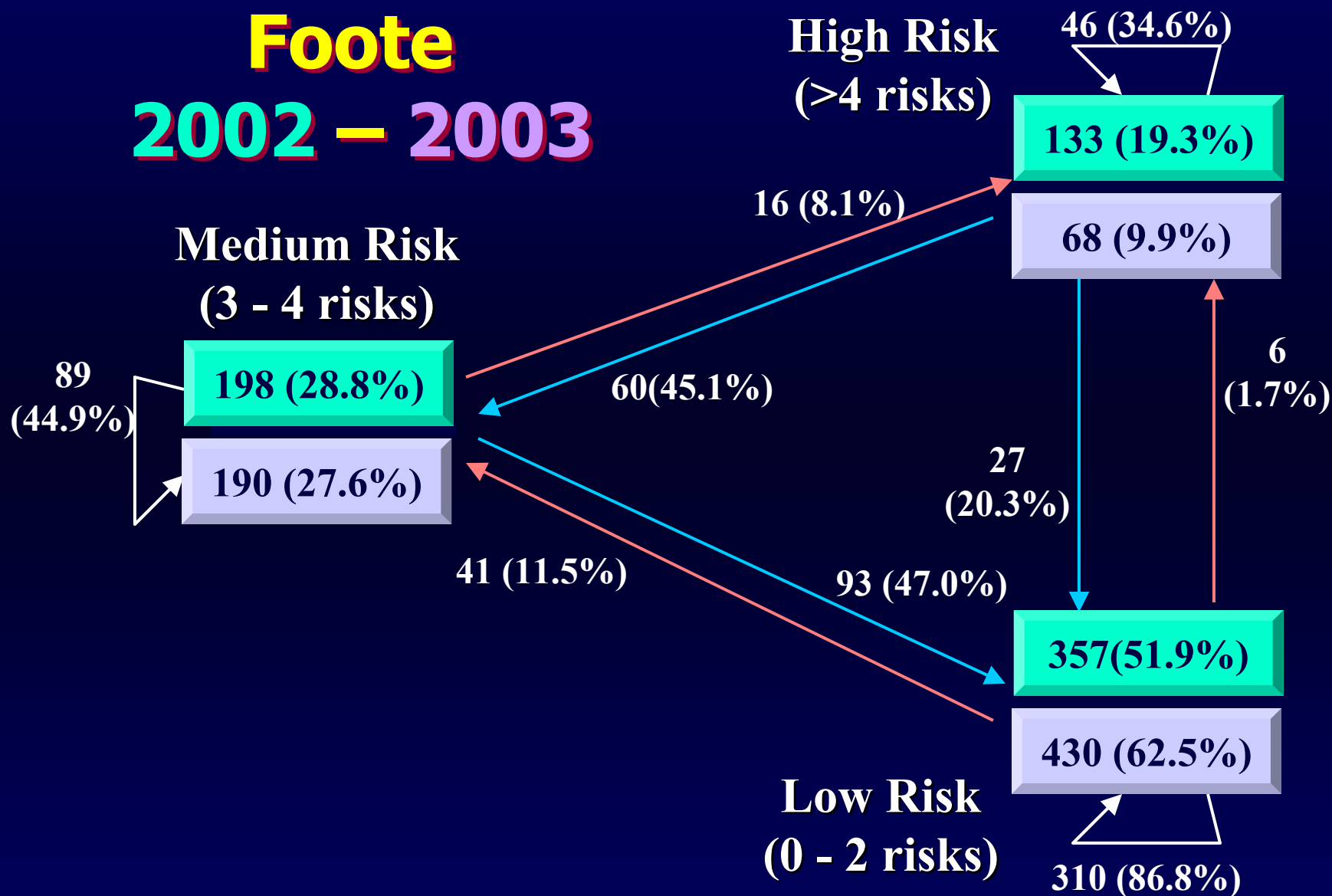
# Observed Program Attrition Rates - Patients with Acute Episodes



# Risk Transitions

## Footnote

2002 – 2003



# Health Management as a Serious Human Resource and Economic Strategy

- 1. Risk and Disease Identification: Know your target population**
- 2. Success Scorecard:**
  - a. Participation: 80%**
  - b. Population at Low Risk: 70+%**
- 3. Effective strategies: Total Population Management**
  - a. Environmental: Policies, Procedures, Benefits Aligned**
  - b. Individual: Low-Risk Maintenance, Risk Reduction, Triage**
  - c. Population: Engagement**
  - d. Other: Incentives and Measurement**
- 4. General concept for outcome measures: Benefits follow #3**
- 5. Outcome measures: Effective Programs Equal Benefits**

**Overall Strategy: Manage the Person,  
not the risk or the disease.**



**Level 5**

**What Works**

**Integrated/Sustainable Solution**



# Level 6

## Next Generation

**Environment, Leadership,  
Individual, Population  
Interventions**

# Thank you for your attention.

Please contact us if you have any questions.

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