

Focus Process:

Challenge:

Target Condition

Achieve by: _____

**Current
Condition**

**Experimenting
Record**

Obstacles Parking Lot

How fields on the learner's storyboard are connected

Focus Process: _____ | **Challenge: BIG GOAL (~ 3-24 months out)**

Target Condition Achieve by: _____	Current Condition	Experimenting Record																									
<p>CLOSER GOAL on the way to the challenge (1-4 weeks out)</p> <p>Where do you want to be <i>next</i>?</p>		<p>EXPERIMENTING RECORD (Each row = one experiment)</p> <table border="1"><thead><tr><th colspan="2">Date & step</th><th>What do you expect = metric</th><th>What happened</th><th>What we learned</th></tr></thead><tbody><tr><td colspan="2"></td><td></td><td></td><td></td></tr><tr><td colspan="2"></td><td></td><td></td><td></td></tr><tr><td colspan="2"></td><td></td><td></td><td></td></tr><tr><td colspan="2"></td><td></td><td></td><td></td></tr></tbody></table> <p>One obstacle</p>	Date & step		What do you expect = metric	What happened	What we learned																				
Date & step		What do you expect = metric	What happened	What we learned																							
		<p>Obstacles Parking Lot</p> <p>List of OBSTACLES to the target condition</p>																									

Alternative Terminology

Focus Process:

Challenge: *Long-term goal*

Target Condition

Achieve by: _____

*Where we want
to be next*

Current
Condition

*Where we
are now*

Experimenting
Record

Experiments

Obstacles Parking Lot

*Obstacles to
the target
condition*