

1. Report No. SWT-2016-11		2. Government Accession No.		3. Recipient's Catalog No.	
4. Title and Subtitle Would Self-Driving Vehicles Increase Occupant Productivity?				5. Report Date September 2016	
				6. Performing Organization Code 383818	
7. Author(s) Michael Sivak and Brandon Schoettle				8. Performing Organization Report No. SWT-2016-11	
9. Performing Organization Name and Address The University of Michigan Sustainable Worldwide Transportation 2901 Baxter Road Ann Arbor, Michigan 48109-2150 U.S.A.				10. Work Unit no. (TRAIS)	
				11. Contract or Grant No.	
12. Sponsoring Agency Name and Address The University of Michigan Sustainable Worldwide Transportation				13. Type of Report and Period Covered	
				14. Sponsoring Agency Code	
15. Supplementary Notes Information about Sustainable Worldwide Transportation is available at http://www.umich.edu/~umtriswt .					
16. Abstract <p>Currently, in the U.S., the average occupant of a light-duty vehicle spends about an hour a day traveling—time that could potentially be put to more productive use. Indeed, increased productivity is one of the expected benefits of self-driving vehicles.</p> <p>The data presented in this white paper indicate that for about 62% of Americans, self-driving vehicles currently are not likely to result in an improvement in productivity. This is the case because 23% indicated they would not ride in such vehicles, and 36% would be so apprehensive in such vehicles that they would only watch the road. Furthermore, out of the remaining 41%, around 8% would frequently experience some level of motion sickness—for an additional 3% of occupants.</p> <p>Of additional concern are nontraditional positions and postures being considered for occupants of self-driving vehicles (positions and postures for which current occupant-protection systems are not optimized), and the behavior in crashes of untethered objects being used for activities in the pursuit of increased productivity.</p> <p>Consequently, the hoped-for increased productivity in self-driving vehicles would materialize only if the following are achieved: (1) an increased confidence of occupants in self-driving vehicles, which would allow them to be more interested in performing productive tasks while riding in such vehicles; (2) addressing the inherent motion-sickness problem; and (3) solving occupant-protection issues related to nontraditional seating positions and postures, and untethered objects becoming projectiles during crashes (or potentially being placed between the occupants and their airbags).</p> <p>Also of importance is the fact that current trips in light-duty vehicles average only about 19 minutes—a rather short duration for sustained productive activity or invigorating sleep.</p>					
17. Key Words Self-driving vehicles, driverless vehicles, autonomous vehicles, productivity, motion sickness, occupant protection				18. Distribution Statement Unlimited	
19. Security Classification (of this report) None		20. Security Classification (of this page) None		21. No. of Pages 9	22. Price